



THE 44th ANNUAL
CRAIN
WARD

Call for Entries 2012

Deadline Date: Friday, December 16, 2011

american
business
media 

The Association of Business Information Companies



The American Business Media Crain Award is given annually to an individual who has made outstanding contributions to the development of editorial excellence in the business media. The award was established by a grant from the G.D. Crain, Jr. Foundation, and includes a distinctive crystal trophy and a check for \$1,000. By its name, the award honors the founder of *Advertising Age*, G.D. Crain, Jr.

American Business Media member companies are invited to submit one or more nominations for this award. ***The deadline for nominations is Friday, December 16, 2011.*** To be considered for the award, a nominee must have a proven career record of editorial accomplishment. He or she must have formulated editorial policies and directed editorial activities for one or more specialized business publications or websites and must have assumed leadership in the field or industry that his or her publication or website serves. The nominee must have demonstrated a capacity for maintaining the highest editorial standards, and must have advanced American Business Media's tradition of editorial initiative, leadership and integrity.

Nominees may be active or retired members of the industry, but the award will not be given posthumously. The competition draws nominees of high caliber. Because only one award is given per year, nominees who are unsuccessful in their first year of entry may resubmit their entry in a subsequent year.



All submissions must adhere to the following rules:

As there is no application form, nominations should be assembled into a scrapbook or portfolio and must contain the following items in this order:

- A biographical career outline of about 1,000 words.
- At least one complete copy of a magazine produced under the editorial direction of the candidate.
- Tear sheets, links or photocopies of one or more editorials, articles — or other features written by or produced under the direction of the candidate. Please email all online/digital materials to p.hicks@abmmail.com.

In addition, the scrapbook or portfolio may include other exhibits — tear sheets, testimonials, clippings, correspondence, etc. which support the claim of significant, long-term editorial accomplishment.

Please note that nonconformance with the above requirements will result in disqualification.

There is no entry fee.

All entries must be received at American Business Media headquarters by 5:00 P.M. EST on Friday, December 16, 2011.

Address all entries to:

**Crain Award
c/o American Business Media
675 Third Avenue, 7th Floor
New York, NY 10017**

Send all digital components to p.hicks@abmmail.com.

For more information about the competition, contact Petrina Hicks at p.hicks@abmmail.com or (212) 661-6360, ext. 3322.

Judging will take place in January, and the winner will be notified thereafter. The decision of the judges is final.

The award will be presented to the winner on March 16, 2012, at the 58th Annual Jesse H. Neal Awards Luncheon in New York City.

All scrapbooks will be returned to the candidates.