

March 2009 BIN Numbers

	Pages								Revenue							
	MAR	MAR		%	YTD	YTD		%	MAR	MAR		%	YTD	YTD		%
	2009	2008	VAR	VAR	2009	2008	VAR	VAR	2009 REV	2008 REV	VAR	VAR	2009 REV	2008 REV	VAR	VAR
AGRICULTURE Total	1274.02	1784.09	-510.07	-28.59%	4157.12	4888.92	-731.8	-14.97%	\$ 42,810,859	\$ 62,824,791	-\$ 20,013,933	-31.86%	\$ 67,171,734	\$ 69,267,924	-\$ 2,096,190	-3.03%
ARCHITECTURE, DESIGN, LIGHTING Total	1313.66	1807.96	-494.3	-27.34%	3184.34	4516.36	-1332.02	-29.49%	\$ 16,908,555	\$ 21,648,165	-\$ 4,739,610	-21.89%	\$ 40,969,634	\$ 55,551,056	-\$ 14,581,422	-26.25%
AUTOMOTIVE Total	2436.94	3665.03	-1228.09	-33.51%	7056.19	9978.09	-2921.90	-29.28%	\$ 26,671,293	\$ 37,316,688	-\$ 10,645,395	-28.53%	\$ 72,440,310	\$ 98,151,690	-\$ 25,711,380	-26.20%
AVIATION, AEROSPACE & MILITARY Total	890.30	1097.61	-207.31	-18.89%	2480.14	3109.42	-629.28	-20.24%	\$ 13,193,103	\$ 14,576,933	-\$ 1,383,831	-9.49%	\$ 36,745,971	\$ 44,164,968	-\$ 7,418,997	-16.80%
BANKING, FINANCIAL, INSURANCE Total	2292.63	3576.70	-1284.07	-35.90%	6275.12	9197.90	-2922.78	-31.78%	\$ 31,868,288	\$ 45,580,344	-\$ 13,712,055	-30.08%	\$ 85,789,875	\$ 115,658,013	-\$ 29,868,139	-25.82%
BUILDING, ENGINEERING, CONSTRUCTION Total	3845.90	6063.95	-2218.05	-36.58%	11057.70	16543.51	-5485.81	-33.16%	\$ 37,331,755	\$ 56,354,518	-\$ 19,022,763	-33.76%	\$ 111,985,714	\$ 161,878,333	-\$ 49,892,619	-30.82%
BUSINESS, ADVERTISING & MARKETING Total	1580.90	2474.69	-893.79	-36.12%	4481.19	6190.75	-1709.56	-27.61%	\$ 48,188,194	\$ 70,614,898	-\$ 22,426,705	-31.76%	\$ 130,832,520	\$ 165,956,493	-\$ 35,123,973	-21.16%
COMPUTING, SOFTWARE, TELECOMM Total	1493.43	2708.55	-1215.12	-44.86%	4276.53	6964.31	-2687.78	-38.59%	\$ 47,320,849	\$ 89,920,810	-\$ 42,599,961	-47.37%	\$ 142,092,557	\$ 241,382,026	-\$ 99,289,469	-41.13%
ELECTRONIC ENGINEERING Total	1415.05	2102.62	-687.57	-32.70%	3478.84	5308.99	-1830.15	-34.47%	\$ 22,749,919	\$ 36,042,887	-\$ 13,292,968	-36.88%	\$ 55,776,680	\$ 91,920,675	-\$ 36,143,994	-39.32%
GOVERNMENT (LOCAL, STATE, FEDERAL) Total	1535.46	2127.59	-592.13	-27.83%	4357.02	5982.01	-1624.99	-27.16%	\$ 17,851,180	\$ 25,281,813	-\$ 7,430,633	-29.39%	\$ 49,380,549	\$ 64,628,331	-\$ 15,247,783	-23.59%
HEALTHCARE Total	10961.43	18521.17	-7559.74	-40.82%	31253.65	49583.61	-18329.96	-36.97%	\$ 83,668,643	\$ 128,594,556	-\$ 44,925,913	-34.94%	\$ 246,214,982	\$ 352,218,853	-\$ 106,003,871	-30.10%
MFG, PROCESSING Total	5850.67	8592.08	-2741.41	-31.91%	15358.48	20402.54	-5044.06	-24.72%	\$ 60,896,951	\$ 87,396,908	-\$ 26,499,956	-30.32%	\$ 171,094,627	\$ 219,245,930	-\$ 48,151,303	-21.96%
MISCELLANEOUS Total	763.90	948.94	-185.04	-19.50%	1618.59	1957.70	-339.11	-17.32%	\$ 6,860,094	\$ 7,620,400	-\$ 760,306	-9.98%	\$ 14,660,935	\$ 15,644,155	-\$ 983,219	-6.28%
MOVIES, RADIO, TV & VIDEO Total	1612.43	2344.13	-731.7	-31.21%	6101.08	8989.72	-2888.64	-32.13%	\$ 22,661,317	\$ 31,291,863	-\$ 8,630,546	-27.58%	\$ 91,737,563	\$ 128,000,135	-\$ 36,262,572	-28.33%
PHARMACEUTICALS Total	1050.84	1410.43	-359.59	-25.50%	2599.68	3239.65	-639.97	-19.75%	\$ 12,425,880	\$ 15,646,101	-\$ 3,220,220	-20.58%	\$ 31,665,906	\$ 36,658,455	-\$ 4,992,549	-13.62%
PROFESSIONAL SERVICES Total	4625.13	5915.09	-1289.96	-21.81%	12792.44	16139.79	-3347.35	-20.74%	\$ 52,869,173	\$ 65,385,204	-\$ 12,516,032	-19.14%	\$ 150,399,955	\$ 180,612,875	-\$ 30,212,920	-16.73%
RESOURCES, ENVIRONMENT, UTILITIES Total	2245.93	3075.87	-829.94	-26.98%	6003.45	8103.22	-2099.77	-25.91%	\$ 21,076,701	\$ 29,145,447	-\$ 8,068,746	-27.68%	\$ 58,715,419	\$ 77,626,611	-\$ 18,911,192	-24.36%
RESTAURANTS, FOODSERVICE, LODGING,GAMING Total	809.02	1220.76	-411.74	-33.73%	2191.42	3017.78	-826.36	-27.38%	\$ 13,035,329	\$ 18,765,886	-\$ 5,730,557	-30.54%	\$ 37,311,497	\$ 49,206,352	-\$ 11,894,855	-24.17%
RETAIL, SERVICES Total	4952.38	7165.13	-2212.75	-30.88%	14599.48	20606.40	-6006.92	-29.15%	\$ 52,063,026	\$ 73,630,580	-\$ 21,567,554	-29.29%	\$ 154,996,164	\$ 215,752,475	-\$ 60,756,310	-28.16%
SCIENCE, RESEARCH & DEVELOPMENT Total	912.97	1177.00	-264.03	-22.43%	2902.67	3368.04	-465.37	-13.82%	\$ 10,819,779	\$ 13,211,781	-\$ 2,392,002	-18.11%	\$ 35,716,710	\$ 39,318,065	-\$ 3,601,354	-9.16%
TRANSPORTATION, LOGISTICS Total	365.16	503.35	-138.19	-27.45%	1743.94	2737.46	-993.52	-36.29%	\$ 4,041,753	\$ 6,896,440	-\$ 2,854,688	-41.39%	\$ 15,234,845	\$ 21,060,701	-\$ 5,825,856	-27.66%
TRAVEL, BUSINESS CONVENTIONS & MEETINGS Total	1616.17	2155.23	-539.06	-25.01%	4212.48	5639.79	-1427.31	-25.31%	\$ 32,490,070	\$ 40,101,654	-\$ 7,611,584	-18.98%	\$ 84,252,520	\$ 107,517,711	-\$ 23,265,190	-21.64%
Grand Total	53844.32	80437.97	-26593.65	-33.06%	152181.55	216465.96	-64284.41	-29.70%	\$ 677,802,711	\$ 977,848,666	-\$ 300,045,955	-30.68%	\$ 1,885,186,668	\$ 2,551,421,825	-\$ 666,235,157	-26.11%

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