

# CEBA ENTRY FORM

for office use only

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SEND ENTRIES TO American Business Media, CEBA Awards, 675 Third Avenue New York, NY 10017-5704

1. Category in which entry is to compete:

*Less than \$100,000*

(1) Single Ad—page or less

(2) Single Ad—spread or larger

(3) Single Ad—inserts, pop-ups, foldouts & spectaculars, gatefolds and multi-units

(4) Campaign—a series of at least three ads

*\$100,000 or more*

(5) Single Ad—page or less

(6) Single Ad—spread or larger

(7) Single Ad—inserts, pop-ups, foldouts & spectaculars, gatefolds and multi-units

(8) Campaign—a series of at least three ads

*Any media budget*

(9) Digital, Online Advertising

(10) Digital, Online Video Advertising

(11) Integrated Media Promotion

(12) Face-to-Face

2. American Business Media Member Publication(s) in which entry appeared \_\_\_\_\_

3. Title of the ad or campaign or URL of Web location or title of event \_\_\_\_\_

4. AGENCY\*/Contact Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

\*Please complete section 4 even if work was produced in-house

5. CREATIVE TEAM/Creative Director(s)

Art Director(s) \_\_\_\_\_

Copywriter(s) \_\_\_\_\_

6. ADVERTISER/Contact Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

7. Person submitting is with  The Advertiser  The Agency  The Publication

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

8. PAYMENT

Amount of check in US dollars \$ \_\_\_\_\_

# of entries \_\_\_\_\_

Credit Card:  Master Card  Visa  American Express

Credit Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_ Zip code of billing address \_\_\_\_\_

Name (as it appears on card) \_\_\_\_\_

Signature \_\_\_\_\_

IF YOU HAVE ANY QUESTIONS REGARDING THIS ENTRY FORM OR ANY PART OF THE CALL FOR ENTRIES PLEASE CONTACT DEBBIE HUMPHREYS AT 212 661 6360, EXT. 3318 OR D.HUMPHREYS@ABMMAIL.COM