

The 2012
**Timothy
White**
Award

CALL FOR ENTRIES

2012

Deadline: Friday, December 16, 2011

**american
business
media**



The Association of Business Information Companies



THE TIMOTHY WHITE AWARD recognizes exemplary leadership in the face of the challenges and pressures that editors face daily. Named after the longtime editor of *Billboard* who served as the moral compass of the music industry by tackling controversial issues before he passed away in 2002, the award is given to an editor whose work displays extraordinary courage, integrity and passion.

CRITERIA:

The editor being nominated must demonstrate that he or she followed White's lead by:

- Standing up to outside pressures — whether from advertisers, industry executives or upper management — that threaten to interfere with the goal of placing readers first and maintaining independent, honest and ethical journalism.
- Serving as the 'conscience' of the audience that his/her publication or website serves and fearlessly supporting important industry causes.

Although courage and passion are the prime requirements for this award, the nominee should also:

- Uphold the integrity of business-to-business journalism as defined in American Business Media's Editorial Code of Ethics and other professional standards. To view the editorial Code of Ethics, go to www.americanbusinessmedia.com/nealinfo.
- Mentor editorial colleagues and other members of the publication to instill the highest ethical standards in them.

ELIGIBILITY:

The nominated editor must currently be employed by an American Business Media member company.

GENERAL INFORMATION:

Entries must include a completed entry form, an essay (up to 1,000 words) that details why the nominee deserves the award, and a copy of the editor's publication (print or digital) and/or at least three examples that support the nomination.

There is no entry fee.

DEADLINE: FRIDAY, DECEMBER 16, 2011

For more information, contact Petrina Hicks at p.hicks@abmmail.com or (212) 661-6360, ext. 3322.



NAME OF EDITOR NOMINATED: _____

TITLE: _____

PUBLICATIONS AND/OR WEBSITES: _____

(MUST BE PUBLISHED BY AN AMERICAN BUSINESS MEDIA MEMBER COMPANY)

Please attach this form to an envelope containing:

- An essay of no more than 1,000 words that detail this editor's activities over the past two years that make him/her a good candidate for an editorial integrity commendation.
- A copy of this editor's publication(s) (print or digital) and/or at least three examples (digital or print) that support the nomination.

SUBMITTED BY:

NAME: _____

TITLE: _____

COMPANY/PUBLICATION: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____

E-MAIL: _____

All entries must be received at American Business Media headquarters by 5:00 PM EST on **Friday, December 16, 2011**.

Send entries to:

Timothy White Award
c/o American Business Media
675 Third Avenue, New York, NY 10017

Email all digital components to p.hicks@abmmail.com.

For more information, contact Petrina Hicks at p.hicks@abmmail.com or (212) 661-6360, ext. 3322.

Judging will take place in January, and the winner will be notified thereafter. The decision of the judges is final.

The award will be presented to the winner on **March 16, 2012**, at the 58th Annual Jesse H. Neal Awards Luncheon in New York City.

The winning entry becomes the property of American Business Media.