



Class A – Less Than \$3,000,000 in Gross Advertising/Circulation Revenue

Category 1: BEST SINGLE ARTICLE

“Classical Revival”

Architectural Lighting, Hanley Wood

“From Seed to Shirt”

Wearables, Advertising Specialty Institute

“The Enemy Within”

Aquatics International, Hanley Wood

Category 2: BEST SUBJECT-RELATED SERIES OF ARTICLES

“Better Bridges”

Better Roads / betterroads.com, Randall-Reilly Publishing Company

“Inside the NAIC”

National Underwriter, Life & Health, Summit Business Media

“Interrogations”

aiCIO, Asset International

Category 3: BEST PROFILE

“In Harriet They Trust: Miers' Devotion to Duty, Honor and Clients Benefits Her Texas Firm”

Texas Lawyer, ALM

“Renaissance Man”

Club Industry, Penton Media

“Top Firm: Shipley Architects”

residential architect, Hanley Wood

Category 4: BEST COMMENTARY

“Clinical Trial Insights”
Applied Clinical Trials, Advanstar

“From the Editor”
Pharmaceutical Executive, Advanstar

“Insight”
Defense Technology International, The McGraw-Hill Companies

Category 5: BEST NEWS COVERAGE

“Asia's Seismic Shift”
Supplier Global Resource, Advertising Specialty Institute

“Sacrificing Safety?”
Aquatics International, Hanley Wood

“Stuck in Limbo”
Apartment Finance Today, Hanley Wood

Category 6: BEST TECHNICAL CONTENT

“Common Rail Diesel Comes Into Its Own”
MOTOR Magazine, Hearst Business Media

“Relearning the Alphabet: Making Sense of the Cooling System Scene”
MOTOR Magazine, Hearst Business Media

“SVRS”
Pool & Spa News, Hanley Wood

Category 7: BEST EDUCATIONAL CONTENT

“Social Media Boot Camp”
Agent's Sales Journal, Summit Business Media

“Some Like it Radiant: Controlling Comfort”
GreenSource Magazine, The McGraw-Hill Companies

“State of the Industry”
Counselor, Advertising Specialty Institute

Category 8: BEST SINGLE ISSUE OF A MAGAZINE

“Fall (Sept/Oct) 2010”

Scholastic Administrator, Scholastic

“January/February Residential 2010”

GreenSource Magazine, The McGraw-Hill Companies

“Street Food”

Plate, Marketing & Technology Group

Category 9: BEST SINGLE ISSUE OF A TABLOID/NEWSPAPER

“25th Anniversary Issue”

Texas Lawyer, ALM

“April 2010”

Healthcare Finance News, MedTech Media

“Oct. 25, 2010”

Texas Lawyer, ALM

Category 10: BEST WEBSITE

emediavitals.com, Vital Business Media

healthcarefinancenews.com, MedTech Media

law.com, ALM

Category 11: BEST INTEGRATED PACKAGE

“Greenbuild Chicago: Transforming the Metropolis”

GreenSource Magazine, The McGraw-Hill Companies

“The 25 Most Powerful Women in Banking”

US Banker, SourceMedia

“The Revolutionary 100 Garden Centers Program”

Today's Garden Center, Meister Media Worldwide

Class B - \$3,000,000 – 7,000,000 in Gross Advertising/Circulation Revenue

Category 1: BEST SINGLE ARTICLE

“Body of Work”

Workforce Management, Crain Communications

“DANGER: EHRs Can Replace One Set of Medical Errors for Another”

Health Data Management, SourceMedia

“Doing Less With Less”

GOVERNING, e.Republic

Category 2: BEST SUBJECT-RELATED SERIES OF ARTICLES

“Distressed Companies”

Dow Jones Daily Bankruptcy Review, Dow Jones Corporate Markets

“Top Producer Frontier Study Tour”

Top Producer / agweb.com, Farm Journal Media

“The Legal Fight Over Same-Sex Marriage”

The National Law Journal, ALM

Category 3: BEST PROFILE

“Gruff Around the Edges”

The Recorder, ALM

“The One and Only”

The National Law Journal, ALM

“The Rise and Fall (and Rebirth) of CSD”

Architect, Hanley Wood

Category 4: BEST COMMENTARY

“Editorial”

Meatingplace, Marketing & Technology Group

“The Global Economy”

Research, Summit Business Media

“Where Did I Go Wrong?”
DVM Newsmagazine; dvm360.com, Advanstar

Category 5: BEST NEWS COVERAGE

“Coverage of Toyota Litigation”
The National Law Journal, ALM

“Kagan Confirmation”
The National Law Journal, ALM

“School Lunch Standards”
Meatingplace, Marketing & Technology Group

Category 6: BEST TECHNICAL CONTENT

“Alternative Power Choices: Green Juice”
Fleet Owner, Penton Media

“Netting Zero in a Cold Climate”
The Journal of Light Construction, Hanley Wood

“The Future of Fuel Economy”
Heavy Duty Trucking, Newport Business Media

Category 7: BEST EDUCATIONAL CONTENT

“Pathogen Testing”
Meatingplace, Marketing & Technology Group

“Saving Green by Going Blue”
BUILDINGS, Stamats Business Media

“Truck Company Operations: Maximizing Firefighter Safety”
Fire Engineering, PennWell Corporation

Category 8: BEST SINGLE ISSUE OF A MAGAZINE

“March 2010”
Health Data Management, SourceMedia

“May 2010”
INSTORE Magazine, Instore Magazine

“Medical Electronics”
EE Times, United Business Media Limited

Category 9: BEST SINGLE ISSUE OF A TABLOID/NEWSPAPER

“April 2010”

DVM Newsmagazine, Advanstar

“October 25 – November 14, 2010”

Accounting Today, SourceMedia

“Nov. 8, 2010”

The National Law Journal, ALM

Category 10: BEST WEBSITE

dvm360.com, Advanstar

healthcareitnews.com, MedTech Media

truckinginfo.com, Newport Business Media

Category 11: BEST INTEGRATED PACKAGE

“Clout”

Building Operating Management, facilitiesnet.com, myfacilitiesnet.com, Trade Press Media Group

“Forum Shopper's Remorse”

corpcounsel.com, ALM

“The Stevens Legacy”

The National Law Journal, ALM

Class C - More Than \$7,000,000 in Gross Advertising Revenue

Category 1: BEST SINGLE ARTICLE

“Creative Exodus in Adland: It's Just Not 'Fun' Anymore”

Advertising Age, Crain Communications

“Ford's Bold Buffalo Experiment”

Automotive News, Crain Communications

“Road Trip”

americanlawyer.com, ALM

Category 2: BEST SUBJECT-RELATED SERIES OF ARTICLES

“Antarctica: Life on the Ice”
spectrum.ieee.org, IEEE Media

“Oil vs. Ethanol”
DTN/The Progressive Farmer, Telvent/DTN

“The Am Law 100”
americanlawyer.com, ALM

Category 3: BEST PROFILE

“Award of Excellence Winner: John Hillman”
Engineering News-Record, The McGraw-Hill Companies

“Showstopper”
americanlawyer.com, ALM

“The Man Who Made a Copy of Himself”
IEEE Spectrum, IEEE Media

Category 4: BEST COMMENTARY

“Editorials on Albany Corruption”
Crain's New York Business, Crain Communications

“Editor's Notebook”
DTN/The Progressive Farmer, Telvent/DTN

“Mediaworks Commentary”
Advertising Age, Crain Communications

Category 5: BEST NEWS COVERAGE

“FlyersRights”
Travel Weekly, Northstar Travel Media

“Rebuilding Haiti”
Engineering News-Record, The McGraw-Hill Companies

“The Moment it All Changed”
Modern Healthcare, Crain Communications

Category 6: BEST TECHNICAL CONTENT

“Burj Khalifa, Dubai”
Architectural Record, The McGraw-Hill Companies

“Hot-Linked Jobsites”
Engineering News-Record, The McGraw-Hill Companies

“My Robot, Myself”
IEEE Spectrum, IEEE Media

Category 7: BEST EDUCATIONAL CONTENT

“50 Ways to Waste Your Money”
Builder, Hanley Wood

“Hybrid Corn Checkup”
Farm Journal, Farm Journal Media

“Planter Tune-Up Tips”
DTN/The Progressive Farmer, Telvent/DTN

Category 8: BEST SINGLE ISSUE OF A MAGAZINE

“August 2010”
Architectural Record, The McGraw-Hill Companies

“October 2010”
americanlawyer.com, ALM

“November 2010”
The American Lawyer, ALM

Category 9: BEST SINGLE ISSUE OF A TABLOID/NEWSPAPER

“25th Anniversary Issue”
Crain's New York Business, Crain Communications

“Feb. 15, 2010”
Automotive News, Crain Communications

“Sept. 13, 2010”
Automotive News, Crain Communications

Category 10: BEST WEBSITE

dtntheprogressivefarmer.com, Telvent/DTN

enr.com, The McGraw-Hill Companies

spectrum.ieee.org, IEEE Media

Category 11: BEST INTEGRATED PACKAGE

“The Builder Concept Home 2010: A Home for the New Economy”
Builder, Hanley Wood

“The Farm Journal Legacy Project”
Farm Journal, *Top Producer*, *Dairy Today*, *AgWeb*, *AgDay*, *U.S. Farm Report*, *Farm Journal Media*

“Water vs. Energy”
IEEE Spectrum, IEEE Media

Class D – No Revenue Figures Required

Category 12: BEST BLOG

“Automaton”
spectrum.ieee.org, IEEE Media

“Leading Edge”
Aviation Week, The McGraw-Hill Companies

“Venture Capital Dispatch”
Venture Capital Dispatch, Dow Jones Corporate Markets

Category 13: BEST RANGE OF WORK BY A SINGLE AUTHOR

Jim Park
Heavy Duty Trucking, Newport Business Media

Ross Todd
americanlawyer.com, ALM

Tudor Van Hampton
Engineering News-Record, The McGraw-Hill Companies

Category 14: BEST NEWSLETTER - FULL CONTENT

“Aviation Daily”

Aviation Daily, The McGraw-Hill Companies

“Daily Bankruptcy Review”

Dow Jones Daily Bankruptcy Review, Dow Jones Corporate Markets

“VentureWire”

Dow Jones VentureWire, Dow Jones Corporate Markets

Category 15: BEST E-NEWSLETTER-LINKED CONTENT

“Business360”

dvm360.com, Advanstar

“NRN a.m.”

Nation’s Restaurant News, Penton Media

“Renewable Energy News”

renewableenergyworld.com, PennWell Corporation

Category 16: BEST USE OF VIDEO

“Architectural Record Video Library”

architecturalrecord.com, The McGraw-Hill Companies

“Automotive News TV”

autonews.com, Crain Communications

“The Future of...”

Smart Planet, CBS Interactive

Category 17: BEST USE OF MOBILE

“IEEE.tv for Mobile Devices”

ieee.tv, IEEE Media

“M.AviationWeek.Com”

aviationweek.com, The McGraw-Hill Companies

“SN Mobile App”

Supermarket News, Penton Media

Category 18: BEST RECURRING WEBCAST

“Automotive News TV Webcasts”
autonews.com, Crain Communications

“Inside Renewable Energy Podcast”
renewableenergyworld.com, PennWell Corporation

“The Packer TV”
thepacker.com, Vance Publishing Corp.

Category 19: BEST USE OF SOCIAL MEDIA

“AI Connect”
AI Connect, Hanley Wood

“ENR: Using Social Media to Build Community”
ENR.com, The McGraw-Hill Companies

“Fire Engineering Community”
community.fireengineering.com, PennWell Corporation