



Class A – Less Than \$3,000,000 in Gross Advertising/Circulation Revenue

Category 1 - BEST SINGLE ARTICLE

“Can New York City's Most Celebrated Citizen Revolutionize Its Pension System?”
aiCIO, Asset International

“Dead Tired”
EMS World, Cygnus Business Media

“The Dodd-Frank Effect”
American Banker Magazine, SourceMedia

Category 2 - BEST SUBJECT-RELATED SERIES OF ARTICLES

“Eastern District”
Texas Lawyer, ALM

“Running on Empty”
EcoHome, Hanley Wood

“The Tablet PC Revolution”
Professional Builder, *Professional Remodeler* & *HousingZone.com*, Scranton Gillette Horizon

Category 3 - BEST PROFILE

“Behind the Scenes at Ganahl”
ProSales, Hanley Wood

“Top Firm: Marlon Blackwell Architect”
residential architect, Hanley Wood

“Tragic Tale”
National Underwriter Life & Health, Summit Business Media

Category 4 - BEST COMMENTARY

“Alexander Russo: Commentary”
Scholastic Administrator, Scholastic

“Editorials”
DroversCattleNetwork, Vance Publishing

“Editor's Report”
MOTOR Magazine, Hearst Business Media

Category 5 - BEST NEWS COVERAGE

“A Tale of Three Cities--And Lots of Broken Glass”
USGlass, Key Communications

“Behind The Great Wall”
Counselor, Advertising Specialty Institute

“CATT Study and Subsequent Reaction”
Ophthalmology Times, Advanstar

Category 6 - BEST TECHNICAL CONTENT

“Covering the Drain”
Pool & Spa News, Hanley Wood

“How to Manage Bacterial Eye Infections”
Review of Optometry, Jobson Medical Information

“The Comfort Zone: Adaptive Thermal Comfort”
GreenSource, The McGraw-Hill Companies

Category 7 - BEST INSTRUCTIONAL CONTENT

“About Face”
Remodeling, Hanley Wood

“Campaign Season”
Remodeling, Hanley Wood

“Construction Waste Management: AIA/CES Discovery Course”
Building Design+Construction, Scranton Gillette Horizon

Category 8 - BEST SINGLE ISSUE OF A MAGAZINE

September/October 2011
Architectural Lighting, Hanley Wood

September/October 2011
ECO-STRUCTURE Magazine, Hanley Wood

The Chocolate Issue
Plate, Marketing & Technology Group

Category 9 - BEST SINGLE ISSUE OF A TABLOID/NEWSPAPER

October 2011
Healthcare Finance News, MedTech Media

October 31, 2011
Texas Lawyer, ALM

April 25, 2011
Texas Lawyer, ALM

Category 10 - BEST WEBSITE

GreenBiz.com
GreenBiz.com, GreenBiz Group

GreenSourceMag.com
GreenSource, The McGraw-Hill Companies

HealthcareFinanceNews.com
Healthcare Finance News, MedTech Media

Category 11 - BEST INTEGRATED PACKAGE

“Addressing the Decline in Veterinary Visits”
Veterinary Economics, Advanstar

“GreenBuild 2011: Toronto”
GreenSource, The McGraw-Hill Companies

“The Most Powerful Women in Banking”
American Banker Magazine, SourceMedia

Class B - \$3,000,000 – 7,000,000 in Gross Advertising/Circulation Revenue

Category 1 - BEST SINGLE ARTICLE

“Seven Deadly Sins”
Multifamily Executive, Hanley Wood

“Speaking of Controversy”
Successful Meetings, Northstar Travel Media

“You Can't Take It With You ... Or Can You?”
Workforce Management, Crain Communications

Category 2 - BEST SUBJECT-RELATED SERIES OF ARTICLES

“Big Wind, Big Solar”
Transmission & Distribution World, Penton Media

“CSA Special Report”
Overdrive, Randall-Reilly Publishing Company

“Feed the World”
meetingplace, Marketing & Technology Group

Category 3 - BEST PROFILE

“AIG: After the Bailout”
National Underwriter Property & Casualty, Summit Business Media

“Disruption as Usual”
Corporate Counsel, ALM

“Total Immersion”
Multifamily Executive, Hanley Wood

Category 4 - BEST COMMENTARY

“In the Court of Public Opinion”
Corporate Counsel, ALM

“Greg Gillespie's Commentary on Health IT”
Health Data Management, SourceMedia

“JCK's Cutting Remarks Blog”
JCKonline.com, TMG Custom Media

Category 5 - BEST NEWS COVERAGE

“Trials of a General Counsel”
Corporate Counsel, ALM

“EHV-1: Tracking an infectious disease outbreak”
DVM Newsmagazine/dvm360.com, Advanstar

“The Japan Earthquake & Its Ongoing Insurance Implications”
National Underwriter Property & Casualty, Summit Business Media

Category 6 - BEST TECHNICAL CONTENT

“Building the Most Fuel-efficient Truck”
Fleet Owner, Penton Media

“From Rut to Racetrack: Cancer's Route to Drug Discovery”
Pharmaceutical Executive, Advanstar

“Hip to HPP”
meetingplace, Marketing & Technology Group

Category 7 - BEST INSTRUCTIONAL CONTENT

“9 Ways to Keep Cargo Safe & Secure”
Heavy Duty Trucking, Newport Business Media

“How We Got Burned: Lessons Learned from a Wind-Driven Fire”
Fire Engineering, PennWell Corporation

“Longer Trade Cycles”
Heavy Duty Trucking, Newport Business Media

Category 8 - BEST SINGLE ISSUE OF A MAGAZINE

October 2011
INSTORE, Instore Magazine

May 2011
JCK, TMG Custom Media

March 2011
Workforce Management, Crain Communications

Category 9 - BEST SINGLE ISSUE OF A TABLOID/NEWSPAPER

July 2011
DVM Newsmagazine, Advanstar

May 2, 2011
BtoB, Crain Communications

October 2011
Accounting Today, SourceMedia

Category 10 - BEST WEBSITE

dvm360.com
DVM Newsmagazine, Advanstar

HealthcareITNews.com
Healthcare IT News, MedTech Media

Workforce.com
Workforce Management, Crain Communications

Category 11 - BEST INTEGRATED PACKAGE

“Toyota's Worst Nightmare”
Corporate Counsel, ALM

“Firehouse 9/11 Anniversary Coverage”
Firehouse, Cygnus Business Media

“JCK Rock Star”
JCK, TMG Custom Media

Class C - More Than \$7,000,000 in Gross Advertising Revenue

Category 1 - BEST SINGLE ARTICLE

“Banks Took \$6B in Reinsurance Kickbacks, Investigators Say”
American Banker, SourceMedia

“Civil Inaction”
The National Law Journal, ALM

“The 50-Year-Old Intern”
Architect, Hanley Wood

Category 2 - BEST SUBJECT-RELATED SERIES OF ARTICLES

“Broken Warriors”

Government Executive, Government Executive Media Group/Atlantic Media Company

“Critical Paths: World Trade Center”

Engineering News-Record, The McGraw-Hill Companies

“The Demise of Microsoft's Courier Tablet”

CNET.com, CBS Interactive

Category 3 - BEST PROFILE

“Overexposed”

Litigation 2011 Supplement, *The American Lawyer*, ALM

“Taking On the World”

The American Lawyer, ALM

“The Future Belongs to Woodbury”

Architect, Hanley Wood

Category 4 - BEST COMMENTARY

“Aviation Week Editorials”

Aviation Week & Space Technology, The McGraw-Hill Companies

“In The Markets”

Crain's New York Business, Crain Communications

“The Scientific Estate”

IEEE Spectrum, IEEE Media

Category 5 - BEST NEWS COVERAGE

“Apple Malware”

ZDNet, CBS Interactive

“Disaster in Japan”

Automotive News, Crain Communications

“Fukushima Dai-ichi Nuclear Disaster”

IEEE Spectrum, IEEE Media

Category 6 - BEST TECHNICAL CONTENT

“Cavernous Crusade: A Tale of Three Tunnels”
Engineering News-Record, The McGraw-Hill Companies

“Massive Modules: Disappearing Act”
Engineering News-Record, The McGraw-Hill Companies

“Passive Resistance”
Builder, Hanley Wood

Category 7 - BEST INSTRUCTIONAL CONTENT

“Dissecting Diagrid”
Architect, Hanley Wood

“Measuring Nitrogen In Corn”
DTN/The Progressive Farmer, Telvent/DTN

“Picking Up the Pieces”
Builder, Hanley Wood

Category 8 - BEST SINGLE ISSUE OF A MAGAZINE

January 2011
Architect, Hanley Wood

September 2011
Architectural Record, The McGraw-Hill Companies

May 2011
The American Lawyer, ALM

Category 9 - BEST SINGLE ISSUE OF A TABLOID/NEWSPAPER

July 25, 2011
Pensions & Investments, Crain Communications

The 40 Under 40 Issue
Crain's New York Business, Crain Communications

The Regulation Issue
Advertising Age, Crain Communications

Category 10 - BEST WEBSITE

ArchRecord.com
Architectural Record, The McGraw-Hill Companies

DTNProgressiveFarmer.com
DTN/The Progressive Farmer, Telvent/DTN

ENR.com
Engineering News-Record, The McGraw-Hill Companies

Category 11 - BEST INTEGRATED PACKAGE

“City Facts Package”
Crain's New York Business, Crain Communications

“New York: The Death and Life of a Great American City”
Architectural Record, The McGraw-Hill Companies

“Nuclear Power after Fukushima”
IEEE Spectrum, IEEE Media

Class D – No Revenue Figures Required

Category 12 - BEST BLOG

“Automaton”
IEEE Spectrum, IEEE Media

“Bankruptcy Beat”
Bankruptcy Beat, Dow Jones Corporate Markets

“Greg David on New York”
Crain's New York Business, Crain Communications

Category 13 - BEST RANGE OF WORK BY A SINGLE AUTHOR

Amy Kolz
The American Lawyer, ALM

E.J. Schultz
Advertising Age, Crain Communications

Tom Sawyer
Engineering News-Record, The McGraw-Hill Companies

Category 14 - BEST NEWSLETTER - FULL CONTENT

“Crain's Insider”

Crain's New York Business, Crain Communications

“Dow Jones Daily Bankruptcy Review”

Dow Jones Daily Bankruptcy Review, Dow Jones Corporate Markets

“The Asian Lawyer”

The American Lawyer, ALM

Category 15 - BEST USE OF VIDEO

“Educational Videos”

Scholastic Administr@tor, Scholastic

“Health Monitor”

SmartPlanet, CBS Interactive

“Robots@Work”

SmartPlanet, CBS Interactive

Category 16 - BEST USE OF MOBILE

dvm360 for iPad

dvm360.com, Advanstar

Farm Futures App

Farm Futures, Farm Progress Companies

“Sustainable Construction Goes Mobile”

Sustainable Construction, Cygnus Business Media

Category 17 - BEST RECURRING WEBCAST

“First Shift”

Automotive News, Crain Communications

“SPARVlog”

SPARPointGroup.com, Diversified Business Communications

“Techwise Conversations”

IEEE Spectrum, IEEE Media

Category 18 - BEST USE OF SOCIAL MEDIA

“AI Connect”

AI Connect, Hanley Wood

“ArchRecord.com: Building a Community”

Architectural Record, The McGraw-Hill Companies

“The Great Debate”

ZDNet, CBS Interactive