

April 2009 BIN Numbers

	Pages								Revenue							
	APR 2009	APR 2008	VAR	% VAR	YTD 2009	YTD 2008	VAR	% VAR	APR 2009 REV	APR 2008 REV	VAR	% VAR	YTD 2009 REV	YTD 2008 REV	VAR	% VAR
AGRICULTURE Total	1,147.14	1,301.90	-154.76	-11.89%	5,629.62	6,191.57	-561.95	-9.08%	\$ 15,627,949	\$ 15,714,778	-\$ 86,829	-0.55%	\$ 89,424,374	\$ 85,253,286	\$ 4,171,089	4.89%
ARCHITECTURE, DESIGN, LIGHTING Total	1,409.87	2,072.28	-662.41	-31.97%	4,594.19	6,559.50	-1,965.31	-29.96%	\$ 21,686,464	\$ 28,187,919	-\$ 6,501,454	-23.06%	\$ 63,267,869	\$ 84,177,443	-\$ 20,909,574	-24.84%
AUTOMOTIVE Total	2,216.68	3,701.19	-1,484.51	-40.11%	9,251.08	13,685.81	-4,434.73	-32.40%	\$ 23,921,680	\$ 36,283,238	-\$ 12,361,558	-34.07%	\$ 97,228,017	\$ 135,541,978	-\$ 38,313,960	-28.27%
AVIATION, AEROSPACE & MILITARY Total	731.08	1,051.29	-320.21	-30.46%	3,211.22	4,160.71	-949.49	-22.82%	\$ 11,136,363	\$ 15,161,220	-\$ 4,024,856	-26.55%	\$ 48,422,583	\$ 59,804,610	-\$ 11,382,026	-19.03%
BANKING, FINANCIAL, INSURANCE Total	2,404.52	3,664.91	-1,260.39	-34.39%	8,679.65	12,862.83	-4,183.18	-32.52%	\$ 33,987,167	\$ 49,764,670	-\$ 15,777,503	-31.70%	\$ 121,046,466	\$ 166,719,528	-\$ 45,673,061	-27.40%
BUILDING, ENGINEERING, CONSTRUCTION Total	3,586.99	5,330.15	-1,743.16	-32.70%	14,646.89	21,873.66	-7,226.77	-33.04%	\$ 36,983,800	\$ 53,208,216	-\$ 16,224,416	-30.49%	\$ 150,645,915	\$ 216,829,814	-\$ 66,183,899	-30.52%
BUSINESS, ADVERTISING & MARKETING Total	1,612.68	2,583.81	-971.13	-37.59%	6,095.19	8,774.56	-2,679.37	-30.54%	\$ 53,370,749	\$ 75,838,922	-\$ 22,468,173	-29.63%	\$ 186,373,127	\$ 244,133,833	-\$ 57,760,706	-23.66%
COMPUTING, SOFTWARE, TELECOMM Total	1,228.01	2,227.41	-999.40	-44.87%	5,509.53	9,191.72	-3,682.19	-40.06%	\$ 39,336,413	\$ 77,128,015	-\$ 37,791,602	-49.00%	\$ 185,110,679	\$ 321,099,835	-\$ 135,989,157	-42.35%
ELECTRONIC ENGINEERING Total	937.03	1,548.76	-611.73	-39.50%	4,390.68	6,816.00	-2,425.32	-35.58%	\$ 14,873,650	\$ 25,924,763	-\$ 11,051,112	-42.63%	\$ 71,213,646	\$ 118,398,464	-\$ 47,184,818	-39.85%
GOVERNMENT (LOCAL, STATE, FEDERAL) Total	1,461.77	1,741.61	-279.84	-16.07%	5,827.87	7,723.60	-1,895.73	-24.54%	\$ 20,269,635	\$ 20,872,140	-\$ 602,505	-2.89%	\$ 70,416,357	\$ 86,194,837	-\$ 15,778,480	-18.31%
HEALTHCARE Total	2,995.13	4,147.07	-1,151.94	-27.78%	11,525.43	16,851.39	-5,325.96	-31.61%	\$ 30,012,087	\$ 37,454,612	-\$ 7,442,525	-19.87%	\$ 115,571,220	\$ 154,093,161	-\$ 38,521,941	-25.00%
MFG, PROCESSING Total	4,649.17	6,761.12	-2,111.95	-31.24%	20,001.89	27,234.42	-7,232.53	-26.56%	\$ 54,696,769	\$ 76,337,969	-\$ 21,641,199	-28.35%	\$ 229,082,646	\$ 297,963,586	-\$ 68,880,940	-23.12%
MISCELLANEOUS Total	465.56	682.17	-216.61	-31.75%	2,084.15	2,658.86	-574.71	-21.61%	\$ 4,496,837	\$ 5,640,306	-\$ 1,143,469	-20.27%	\$ 19,373,376	\$ 21,455,104	-\$ 2,081,728	-9.70%
MOVIES, RADIO, TV & VIDEO Total	1,772.56	2,573.07	-800.51	-31.11%	7,873.00	11,562.78	-3,689.78	-31.91%	\$ 23,253,249	\$ 33,619,559	-\$ 10,366,311	-30.83%	\$ 116,331,446	\$ 162,961,273	-\$ 46,629,827	-28.61%
PHARMACEUTICALS Total	1,065.05	1,342.28	-277.23	-20.65%	3,657.26	4,581.93	-924.67	-20.18%	\$ 14,282,478	\$ 15,775,307	-\$ 1,492,829	-9.46%	\$ 46,395,562	\$ 52,844,780	-\$ 6,449,218	-12.20%
PROFESSIONAL SERVICES Total	4,171.29	5,554.25	-1,382.96	-24.90%	16,965.85	21,694.05	-4,728.20	-21.79%	\$ 50,180,725	\$ 61,401,774	-\$ 11,221,049	-18.27%	\$ 202,816,876	\$ 243,968,542	-\$ 41,151,666	-16.87%
RESOURCES, ENVIRONMENT, UTILITIES Total	2,154.98	2,945.25	-790.27	-26.83%	8,187.40	11,048.45	-2,861.05	-25.90%	\$ 23,252,695	\$ 29,326,405	-\$ 6,073,710	-20.71%	\$ 83,108,116	\$ 107,805,592	-\$ 24,697,476	-22.91%
RESTAURANTS, FOODSERVICE, LODGING,GAMING Total	717.51	948.22	-230.71	-24.33%	2,924.49	3,965.99	-1,041.50	-26.26%	\$ 12,730,600	\$ 16,570,646	-\$ 3,840,046	-23.17%	\$ 50,805,210	\$ 66,308,631	-\$ 15,503,421	-23.38%
RETAIL, SERVICES Total	4,523.64	6,617.25	-2,093.61	-31.64%	19,055.84	27,323.58	-8,267.74	-30.26%	\$ 49,448,644	\$ 68,115,046	-\$ 18,666,402	-27.40%	\$ 205,947,254	\$ 285,449,417	-\$ 79,502,163	-27.85%
SCIENCE, RESEARCH & DEVELOPMENT Total	965.24	1,270.18	-304.94	-24.01%	3,867.90	4,638.22	-770.32	-16.61%	\$ 11,279,062	\$ 14,780,924	-\$ 3,501,862	-23.69%	\$ 47,521,351	\$ 54,530,502	-\$ 7,009,151	-12.85%
TRANSPORTATION, LOGISTICS Total	236.76	858.32	-621.56	-72.42%	1,999.63	3,595.79	-1,596.16	-44.39%	\$ 2,956,481	\$ 6,983,022	-\$ 4,026,541	-57.66%	\$ 18,500,962	\$ 28,270,789	-\$ 9,769,827	-34.56%
TRAVEL, BUSINESS CONVENTIONS & MEETINGS Total	1,494.31	1,986.00	-491.69	-24.76%	5,706.80	7,625.79	-1,918.99	-25.16%	\$ 32,393,095	\$ 39,768,876	-\$ 7,375,780	-18.55%	\$ 117,891,291	\$ 148,463,750	-\$ 30,572,459	-20.59%
Grand Total	41,946.97	60,908.49	-18,961.52	-31.13%	171,685.56	240,621.21	-68,935.65	-28.65%	\$ 580,176,594	\$ 803,858,326	-\$ 223,681,732	-27.83%	\$ 2,336,494,343	\$ 3,142,268,754	-\$ 805,774,411	-25.64%

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