

February 2010 BIN Numbers

	Pages								Revenue							
	FEB 2010	FEB 2009	VAR	%VAR	YTD 2010	YTD 2009	VAR	%VAR	FEB 2010 rev	FEB 2009 rev	VAR	%VAR	YTD 2010 rev	YTD 2009 rev	VAR	%VAR
AGRICULTURE Total	1,482.47	1,533.21	(50.74)	-3.31%	2,742.28	2,759.86	(17.58)	-0.64%	\$ 28,169,379	\$ 26,777,099	\$ 1,392,280	5.20%	\$ 50,520,860	\$ 46,065,626	\$ 4,455,234	9.67%
ARCHITECTURE, DESIGN, LIGHTING Total	666.00	671.35	(5.35)	-0.80%	1,683.62	1,883.66	(200.04)	-10.62%	\$ 8,054,238	\$ 8,472,501	\$ -418,263	-4.94%	\$ 21,552,076	\$ 23,972,001	\$ -2,419,924	-10.09%
AUTOMOTIVE Total	1,909.82	2,325.12	(415.30)	-17.86%	3,714.75	4,658.90	(944.15)	-20.27%	\$ 21,501,862	\$ 23,651,641	\$ -2,149,779	-9.09%	\$ 40,659,852	\$ 46,001,902	\$ -5,342,050	-11.61%
AVIATION, AEROSPACE & MILITARY Total	906.96	793.57	113.39	14.29%	1,672.86	1,666.08	6.78	0.41%	\$ 13,549,588	\$ 11,808,568	\$ 1,741,020	14.74%	\$ 25,031,348	\$ 23,909,961	\$ 1,121,387	4.69%
BANKING, FINANCIAL, INSURANCE Total	1,810.88	1,994.54	(183.66)	-9.21%	3,482.84	4,041.87	(559.03)	-13.83%	\$ 28,067,741	\$ 27,487,868	\$ 579,873	2.11%	\$ 50,782,892	\$ 53,911,694	\$ -3,128,803	-5.80%
BUILDING, ENGINEERING, CONSTRUCTION Total	2,379.66	3,073.40	(693.74)	-22.57%	5,584.06	7,200.64	(1,616.58)	-22.45%	\$ 27,661,492	\$ 30,316,355	\$ -2,654,863	-8.76%	\$ 64,082,716	\$ 73,919,712	\$ -9,836,996	-13.31%
BUSINESS, ADVERTISING & MARKETING Total	1,108.17	1,350.35	(242.18)	-17.93%	2,291.44	2,932.28	(640.84)	-21.85%	\$ 36,446,258	\$ 39,989,441	\$ -3,543,183	-8.86%	\$ 73,360,915	\$ 81,243,977	\$ -7,883,062	-9.70%
COMPUTING, SOFTWARE, TELECOMM Total	903.82	1,336.14	(432.32)	-32.36%	1,873.57	2,750.39	(876.82)	-31.88%	\$ 29,895,781	\$ 44,099,908	\$ -14,204,128	-32.21%	\$ 58,098,784	\$ 90,973,128	\$ -32,874,344	-36.14%
ELECTRONIC ENGINEERING Total	1,087.68	847.75	239.93	28.30%	1,922.69	1,877.24	45.45	2.42%	\$ 15,784,126	\$ 13,520,715	\$ 2,263,410	16.74%	\$ 29,224,971	\$ 30,157,773	\$ -932,801	-3.09%
GOVERNMENT (LOCAL, STATE, FEDERAL) Total	1,285.52	1,502.57	(217.05)	-14.45%	2,716.59	2,985.83	(269.24)	-9.02%	\$ 14,287,603	\$ 16,949,386	\$ -2,661,783	-15.70%	\$ 32,869,250	\$ 33,312,324	\$ -443,074	-1.33%
HEALTHCARE Total	11,896.43	10,724.78	1,171.65	10.92%	22,810.34	21,845.05	965.29	4.42%	\$ 101,995,893	\$ 85,991,495	\$ 16,004,398	18.61%	\$ 192,249,403	\$ 172,660,283	\$ 19,589,120	11.35%
MFG, PROCESSING Total	3,506.75	4,274.31	(767.56)	-17.96%	8,348.83	10,034.62	(1,685.79)	-16.80%	\$ 42,194,907	\$ 50,782,077	\$ -8,587,171	-16.91%	\$ 95,165,349	\$ 115,033,993	\$ -19,868,644	-17.27%
MISCELLANEOUS Total	653.98	555.88	98.10	17.65%	1,337.31	1,275.59	61.72	4.84%	\$ 5,318,189	\$ 4,704,784	\$ 613,405	13.04%	\$ 10,856,657	\$ 10,150,145	\$ 706,512	6.96%
MOVIES, RADIO, TV & VIDEO Total	1,430.40	1,874.72	(444.32)	-23.70%	3,512.85	4,533.37	(1,020.52)	-22.51%	\$ 21,621,608	\$ 28,205,935	\$ -6,584,327	-23.34%	\$ 54,119,504	\$ 69,092,688	\$ -14,973,184	-21.67%
PHARMACEUTICALS Total	588.53	701.86	(113.33)	-16.15%	1,385.33	1,583.34	(198.01)	-12.51%	\$ 8,012,737	\$ 8,931,276	\$ -918,538	-10.28%	\$ 18,059,107	\$ 19,345,600	\$ -1,286,493	-6.65%
PROFESSIONAL SERVICES Total	3,493.98	4,080.31	(586.33)	-14.37%	6,888.99	8,155.45	(1,266.46)	-15.53%	\$ 43,737,933	\$ 49,179,222	\$ -5,441,289	-11.06%	\$ 83,331,003	\$ 96,850,605	\$ -13,519,602	-13.96%
RESOURCES, ENVIRONMENT, UTILITIES Total	1,659.65	1,925.84	(266.19)	-13.82%	3,355.55	3,934.26	(578.71)	-14.71%	\$ 17,618,161	\$ 20,150,104	\$ -2,531,943	-12.57%	\$ 34,361,039	\$ 38,674,822	\$ -4,313,783	-11.15%
RESTAURANTS, FOODSERVICE, LODGING,GAMING Total	457.78	565.39	(107.61)	-19.03%	1,207.76	1,403.82	(196.06)	-13.97%	\$ 8,517,979	\$ 10,280,689	\$ -1,762,709	-17.15%	\$ 21,079,763	\$ 24,468,388	\$ -3,388,625	-13.85%
RETAIL, SERVICES Total	3,757.28	4,308.38	(551.10)	-12.79%	7,886.94	9,173.80	(1,286.86)	-14.03%	\$ 42,545,325	\$ 46,943,413	\$ -4,398,089	-9.37%	\$ 89,251,330	\$ 98,259,560	\$ -9,008,230	-9.17%
SCIENCE, RESEARCH & DEVELOPMENT Total	922.17	1,264.63	(342.46)	-27.08%	1,583.06	1,989.69	(406.63)	-20.44%	\$ 12,066,798	\$ 16,619,617	\$ -4,552,818	-27.39%	\$ 20,489,739	\$ 25,250,963	\$ -4,761,224	-18.86%
TRANSPORTATION, LOGISTICS Total	247.61	634.73	(387.12)	-60.99%	681.12	1,469.21	(788.09)	-53.64%	\$ 3,058,977	\$ 4,679,416	\$ -1,620,440	-34.63%	\$ 8,539,285	\$ 11,981,319	\$ -3,442,034	-28.73%
TRAVEL, BUSINESS CONVENTIONS & MEETINGS Total	1,065.32	1,362.96	(297.64)	-21.84%	2,196.85	2,571.63	(374.78)	-14.57%	\$ 23,256,747	\$ 28,935,253	\$ -5,678,506	-19.62%	\$ 44,688,330	\$ 51,219,864	\$ -6,531,533	-12.75%
Grand Total	43,220.86	47,701.79	(4,480.93)	-9.39%	88,879.63	100,726.58	(11,846.95)	-11.76%	\$ 553,363,322	\$ 598,476,766	\$ -45,113,444	-7.54%	\$ 1,118,374,174	\$ 1,236,456,328	\$ -118,082,154	-9.55%