

January 2010 BIN Numbers

	Pages								Revenue							
	JAN 2010	JAN 2009	VAR	% VAR	YTD 2010	YTD 2009	VAR	% VAR	JAN 2010 rev	JAN 2009 rev	VAR	% VAR	YTD 2010 rev	YTD 2009 rev	VAR	% VAR
AGRICULTURE Total	1,252.48	1,224.76	27.72	2.26%	1,252.48	1,224.76	27.72	2.26%	\$ 21,895,317	\$ 19,174,565	\$ 2,720,753	14.19%	\$ 21,895,317	\$ 19,174,565	\$ 2,720,753	14.19%
ARCHITECTURE, DESIGN, LIGHTING Total	1,017.63	1,212.33	(194.70)	-16.06%	1,017.63	1,212.33	(194.70)	-16.06%	\$ 13,503,444	\$ 15,446,207	-\$ 1,942,763	-12.58%	\$ 13,503,444	\$ 15,446,207	-\$ 1,942,763	-12.58%
AUTOMOTIVE Total	1,803.17	2,318.93	(515.76)	-22.24%	1,803.17	2,318.93	(515.76)	-22.24%	\$ 19,224,101	\$ 22,247,830	-\$ 3,023,729	-13.59%	\$ 19,224,101	\$ 22,247,830	-\$ 3,023,729	-13.59%
AVIATION, AEROSPACE & MILITARY Total	765.90	872.52	(106.62)	-12.22%	765.90	872.52	(106.62)	-12.22%	\$ 11,608,206	\$ 12,196,368	-\$ 588,162	-4.82%	\$ 11,608,206	\$ 12,196,368	-\$ 588,162	-4.82%
BANKING, FINANCIAL, INSURANCE Total	1,670.63	2,047.30	(376.67)	-18.40%	1,670.63	2,047.30	(376.67)	-18.40%	\$ 22,739,557	\$ 26,435,394	-\$ 3,695,837	-13.98%	\$ 22,739,557	\$ 26,435,394	-\$ 3,695,837	-13.98%
BUILDING, ENGINEERING, CONSTRUCTION Total	3,203.79	4,127.22	(923.43)	-22.37%	3,203.79	4,127.22	(923.43)	-22.37%	\$ 36,473,565	\$ 43,504,326	-\$ 7,030,761	-16.16%	\$ 36,473,565	\$ 43,504,326	-\$ 7,030,761	-16.16%
BUSINESS, ADVERTISING & MARKETING Total	1,174.29	1,581.94	(407.65)	-25.77%	1,174.29	1,581.94	(407.65)	-25.77%	\$ 36,316,670	\$ 41,249,617	-\$ 4,932,947	-11.96%	\$ 36,316,670	\$ 41,249,617	-\$ 4,932,947	-11.96%
COMPUTING, SOFTWARE, TELECOMM Total	965.77	1,414.26	(448.49)	-31.71%	965.77	1,414.26	(448.49)	-31.71%	\$ 27,913,719	\$ 46,857,141	-\$ 18,943,422	-40.43%	\$ 27,913,719	\$ 46,857,141	-\$ 18,943,422	-40.43%
ELECTRONIC ENGINEERING Total	835.00	1,120.10	(285.10)	-25.45%	835.00	1,120.10	(285.10)	-25.45%	\$ 13,735,053	\$ 18,425,072	-\$ 4,690,019	-25.45%	\$ 13,735,053	\$ 18,425,072	-\$ 4,690,019	-25.45%
GOVERNMENT (LOCAL, STATE, FEDERAL) Total	1,431.08	1,483.27	(52.19)	-3.52%	1,431.08	1,483.27	(52.19)	-3.52%	\$ 18,601,020	\$ 16,369,532	\$ 2,231,489	13.63%	\$ 18,601,020	\$ 16,369,532	\$ 2,231,489	13.63%
HEALTHCARE Total	10,483.94	11,105.69	(621.75)	-5.60%	10,483.94	11,105.69	(621.75)	-5.60%	\$ 87,722,089	\$ 86,584,844	\$ 1,137,245	1.31%	\$ 87,722,089	\$ 86,584,844	\$ 1,137,245	1.31%
MFG, PROCESSING Total	4,705.77	5,774.45	(1,068.68)	-18.51%	4,705.77	5,774.45	(1,068.68)	-18.51%	\$ 51,870,074	\$ 64,234,290	-\$ 12,364,217	-19.25%	\$ 51,870,074	\$ 64,234,290	-\$ 12,364,217	-19.25%
MISCELLANEOUS Total	683.33	719.71	(36.38)	-5.05%	683.33	719.71	(36.38)	-5.05%	\$ 5,548,103	\$ 5,440,208	\$ 107,896	1.98%	\$ 5,548,103	\$ 5,440,208	\$ 107,896	1.98%
MOVIES, RADIO, TV & VIDEO Total	2,082.44	2,658.63	(576.19)	-21.67%	2,082.44	2,658.63	(576.19)	-21.67%	\$ 32,519,516	\$ 40,792,152	-\$ 8,272,636	-20.28%	\$ 32,519,516	\$ 40,792,152	-\$ 8,272,636	-20.28%
PHARMACEUTICALS Total	779.97	881.48	(101.51)	-11.52%	779.97	881.48	(101.51)	-11.52%	\$ 9,885,184	\$ 10,403,945	-\$ 518,761	-4.99%	\$ 9,885,184	\$ 10,403,945	-\$ 518,761	-4.99%
PROFESSIONAL SERVICES Total	3,359.59	4,032.99	(673.40)	-16.70%	3,359.59	4,032.99	(673.40)	-16.70%	\$ 39,621,090	\$ 47,230,345	-\$ 7,609,255	-16.11%	\$ 39,621,090	\$ 47,230,345	-\$ 7,609,255	-16.11%
RESOURCES, ENVIRONMENT, UTILITIES Total	1,694.89	2,008.44	(313.55)	-15.61%	1,694.89	2,008.44	(313.55)	-15.61%	\$ 16,737,690	\$ 18,539,733	-\$ 1,802,043	-9.72%	\$ 16,737,690	\$ 18,539,733	-\$ 1,802,043	-9.72%
RESTAURANTS, FOODSERVICE, LODGING,GAMING Total	706.83	838.43	(131.60)	-15.70%	706.83	838.43	(131.60)	-15.70%	\$ 12,077,817	\$ 14,158,746	-\$ 2,080,929	-14.70%	\$ 12,077,817	\$ 14,158,746	-\$ 2,080,929	-14.70%
RETAIL, SERVICES Total	4,129.66	4,930.97	(801.31)	-16.25%	4,129.66	4,930.97	(801.31)	-16.25%	\$ 46,737,474	\$ 51,860,859	-\$ 5,123,385	-9.88%	\$ 46,737,474	\$ 51,860,859	-\$ 5,123,385	-9.88%
SCIENCE, RESEARCH & DEVELOPMENT Total	660.90	725.07	(64.17)	-8.85%	660.90	725.07	(64.17)	-8.85%	\$ 8,452,089	\$ 8,695,121	-\$ 243,032	-2.80%	\$ 8,452,089	\$ 8,695,121	-\$ 243,032	-2.80%
TRANSPORTATION, LOGISTICS Total	433.52	834.48	(400.96)	-48.05%	433.52	834.48	(400.96)	-48.05%	\$ 5,481,815	\$ 7,282,198	-\$ 1,800,383	-24.72%	\$ 5,481,815	\$ 7,282,198	-\$ 1,800,383	-24.72%
TRAVEL, BUSINESS CONVENTIONS & MEETINGS Total	1,131.52	1,208.67	(77.15)	-6.38%	1,131.52	1,208.67	(77.15)	-6.38%	\$ 21,478,622	\$ 22,339,541	-\$ 860,919	-3.85%	\$ 21,478,622	\$ 22,339,541	-\$ 860,919	-3.85%
Grand Total	44,972.10	53,121.64	(8,149.54)	-15.34%	44,972.10	53,121.64	(8,149.54)	-15.34%	\$ 560,142,215	\$ 639,468,032	-\$ 79,325,817	-12.40%	\$ 560,142,215	\$ 639,468,032	-\$ 79,325,817	-12.40%

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