

October 2009 BIN Numbers

	Pages								Revenue							
	OCT 2009	OCT 2008	VAR	%VAR	YTD 2009	YTD 2008	VAR	%VAR	OCT 2009 REV	OCT 2008 REV	VAR	%VAR	YTD 2009 REV	YTD 2008 REV	VAR	%VAR
AGRICULTURE Total	1388.31	1521.91	-133.60	-8.78%	11676.12	12966.42	-1290.30	-9.95%	\$ 19,010,830	\$ 19,272,892	-\$ 262,061	-1.36%	\$ 176,126,360	\$ 171,842,013	\$ 4,284,347	2.49%
ARCHITECTURE, DESIGN, LIGHTING Total	1229.07	1746.40	-517.33	-29.62%	12034.45	17177.65	-5143.20	-29.94%	\$ 17,691,513	\$ 24,450,187	-\$ 6,758,674	-27.64%	\$ 165,019,934	\$ 222,710,218	-\$ 57,690,284	-25.90%
AUTOMOTIVE Total	2627.75	3626.99	-999.24	-27.55%	22932.50	34055.21	-11122.71	-32.66%	\$ 30,126,715	\$ 37,417,814	-\$ 7,291,098	-19.49%	\$ 249,967,506	\$ 345,710,156	-\$ 95,742,650	-27.69%
AVIATION, AEROSPACE & MILITARY Total	1393.86	1659.18	-265.32	-15.99%	9574.22	12055.98	-2481.76	-20.59%	\$ 21,683,987	\$ 23,289,433	-\$ 1,605,447	-6.89%	\$ 142,872,657	\$ 168,655,995	-\$ 25,783,338	-15.29%
BANKING, FINANCIAL, INSURANCE Total	2491.84	3719.50	-1227.66	-33.01%	21758.40	32395.05	-10636.65	-32.83%	\$ 36,855,019	\$ 50,322,059	-\$ 13,467,039	-26.76%	\$ 305,568,665	\$ 422,924,559	-\$ 117,355,894	-27.75%
BUILDING, ENGINEERING, CONSTRUCTION Total	3245.52	4886.52	-1641.00	-33.58%	33736.68	53974.66	-20237.98	-37.50%	\$ 35,843,768	\$ 46,112,083	-\$ 10,268,315	-22.27%	\$ 357,523,097	\$ 520,685,627	-\$ 163,162,530	-31.34%
BUSINESS, ADVERTISING & MARKETING Total	1769.04	2323.17	-554.13	-23.85%	15151.24	22494.29	-7343.05	-32.64%	\$ 62,371,821	\$ 66,387,390	-\$ 4,015,569	-6.05%	\$ 467,713,312	\$ 608,730,885	-\$ 141,017,573	-23.17%
COMPUTING, SOFTWARE, TELECOMM Total	1177.11	2184.31	-1007.20	-46.11%	12606.86	21737.95	-9131.09	-42.01%	\$ 35,768,586	\$ 72,967,591	-\$ 37,199,005	-50.98%	\$ 400,869,437	\$ 697,063,241	-\$ 296,193,804	-42.49%
ELECTRONIC ENGINEERING Total	948.73	1664.14	-715.41	-42.99%	10301.05	16656.03	-6354.98	-38.15%	\$ 14,933,439	\$ 27,636,051	-\$ 12,702,612	-45.96%	\$ 160,039,057	\$ 283,072,802	-\$ 123,033,745	-43.46%
GOVERNMENT (LOCAL, STATE, FEDERAL) Total	1644.45	1862.24	-217.79	-11.70%	14849.18	18895.19	-4046.01	-21.41%	\$ 21,544,502	\$ 21,609,158	-\$ 64,656	-0.30%	\$ 188,726,409	\$ 216,136,698	-\$ 27,410,288	-12.68%
HEALTHCARE Total	13625.88	16268.47	-2642.59	-16.24%	120566.07	162814.01	-42247.94	-25.95%	\$ 104,144,809	\$ 114,026,772	-\$ 9,881,963	-8.67%	\$ 932,957,911	\$ 1,133,105,467	-\$ 200,147,555	-17.66%
MFG, PROCESSING Total	4828.43	7272.01	-2443.58	-33.60%	49491.94	70579.95	-21088.01	-29.88%	\$ 53,815,900	\$ 80,748,574	-\$ 26,932,674	-33.35%	\$ 557,758,312	\$ 767,309,307	-\$ 209,550,995	-27.31%
MISCELLANEOUS Total	589.15	839.35	-250.20	-29.81%	5779.83	7747.81	-1967.98	-25.40%	\$ 5,364,756	\$ 7,045,862	-\$ 1,681,106	-23.86%	\$ 51,823,958	\$ 62,613,032	-\$ 10,789,074	-17.23%
MOVIES, RADIO, TV & VIDEO Total	1703.43	2484.40	-780.97	-31.43%	17586.20	26626.03	-9039.83	-33.95%	\$ 22,090,789	\$ 31,830,139	-\$ 9,739,350	-30.60%	\$ 249,815,420	\$ 364,083,333	-\$ 114,267,913	-31.39%
PHARMACEUTICALS Total	1013.67	1219.14	-205.47	-16.85%	9481.13	11416.58	-1935.45	-16.95%	\$ 12,510,903	\$ 13,278,652	-\$ 767,749	-5.78%	\$ 120,679,779	\$ 129,718,610	-\$ 9,038,831	-6.97%
PROFESSIONAL SERVICES Total	4259.88	5513.66	-1253.78	-22.74%	40611.17	53166.66	-12555.49	-23.62%	\$ 51,779,182	\$ 62,217,468	-\$ 10,438,286	-16.78%	\$ 479,263,891	\$ 595,893,690	-\$ 116,629,799	-19.57%
RESOURCES, ENVIRONMENT, UTILITIES Total	2179.97	2924.94	-744.97	-25.47%	20833.20	28809.80	-7976.60	-27.69%	\$ 22,630,715	\$ 28,981,181	-\$ 6,350,466	-21.91%	\$ 207,404,565	\$ 277,211,274	-\$ 69,806,708	-25.18%
RESTAURANTS, FOODSERVICE, LODGING,GAMING Total	714.87	1058.21	-343.34	-32.45%	7691.24	10700.56	-3009.32	-28.12%	\$ 12,273,133	\$ 16,784,499	-\$ 4,511,366	-26.88%	\$ 135,734,690	\$ 178,203,981	-\$ 42,469,291	-23.83%
RETAIL, SERVICES Total	4587.36	6605.18	-2017.82	-30.55%	46130.05	67478.72	-21348.67	-31.64%	\$ 51,781,110	\$ 71,574,286	-\$ 19,793,177	-27.65%	\$ 494,816,552	\$ 705,564,863	-\$ 210,748,311	-29.87%
SCIENCE, RESEARCH & DEVELOPMENT Total	1210.48	1403.73	-193.25	-13.77%	10047.38	11782.54	-1735.16	-14.73%	\$ 13,517,355	\$ 15,710,172	-\$ 2,192,816	-13.96%	\$ 119,170,923	\$ 134,160,004	-\$ 14,989,082	-11.17%
TRANSPORTATION, LOGISTICS Total	258.67	885.46	-626.79	-70.79%	3761.48	9305.84	-5544.36	-59.58%	\$ 3,457,864	\$ 7,445,128	-\$ 3,987,265	-53.56%	\$ 41,420,326	\$ 71,817,596	-\$ 30,397,270	-42.33%
TRAVEL, BUSINESS CONVENTIONS & MEETINGS Total	1452.01	2152.33	-700.32	-32.54%	14707.34	20749.43	-6042.09	-29.12%	\$ 33,171,646	\$ 46,942,274	-\$ 13,770,628	-29.34%	\$ 318,161,838	\$ 406,997,518	-\$ 88,835,680	-21.83%
Grand Total	54339.48	73821.24	-19481.76	-26.39%	511307.73	723586.36	-212278.63	-29.34%	\$ 682,368,343	\$ 886,049,664	-\$ 203,681,321	-22.99%	\$ 6,323,434,600	\$ 8,484,210,869	-\$ 2,160,776,269	-25.47%

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