

### October 2008 BIN

	Pages								Revenue							
	OCT	OCT		%	YTD	YTD		%	OCT	OCT		%	YTD	YTD		%
	2008	2007	VAR	VAR	2008	2007	VAR	VAR	2008 REV	2007 REV	VAR	VAR	2008 REV	2007 REV	VAR	VAR
<b>AGRICULTURE Total</b>	1397.91	1803.80	-405.89	-22.50%	13267.37	14805.44	-1538.07	-10.39%	\$ 13,547,184	\$ 20,594,637	-\$ 7,047,452	-34.22%	\$ 156,969,221	\$ 156,275,766	\$ 693,454	0.44%
<b>ARCHITECTURE, DESIGN, LIGHTING Total</b>	1949.10	2319.78	-370.68	-15.98%	19079.74	19844.46	-764.72	-3.85%	\$ 25,655,279	\$ 28,458,656	-\$ 2,803,377	-9.85%	\$ 229,657,958	\$ 228,064,926	\$ 1,593,032	0.70%
<b>AUTOMOTIVE Total</b>	3375.66	4289.35	-913.69	-21.30%	31877.90	36027.83	-4149.93	-11.52%	\$ 36,405,616	\$ 50,126,719	-\$ 13,721,104	-27.37%	\$ 329,705,542	\$ 395,012,227	-\$ 65,306,685	-16.53%
<b>AVIATION, AEROSPACE &amp; MILITARY Total</b>	1673.29	1379.66	293.63	21.28%	12146.79	12141.58	5.21	0.04%	\$ 23,347,538	\$ 18,726,346	\$ 4,621,192	24.68%	\$ 164,860,007	\$ 160,697,045	\$ 4,162,962	2.59%
<b>BANKING, FINANCIAL, INSURANCE Total</b>	3661.51	4420.40	-758.89	-17.17%	31485.23	35621.46	-4136.23	-11.61%	\$ 52,710,520	\$ 59,254,558	-\$ 6,544,038	-11.04%	\$ 422,971,358	\$ 451,058,772	-\$ 28,087,413	-6.23%
<b>BUILDING, ENGINEERING, CONSTRUCTION Total</b>	6008.05	7306.48	-1298.43	-17.77%	59574.40	67146.74	-7572.34	-11.28%	\$ 51,137,377	\$ 62,483,015	-\$ 11,345,638	-18.16%	\$ 542,561,934	\$ 604,380,310	-\$ 61,818,376	-10.23%
<b>BUSINESS, ADVERTISING &amp; MARKETING Total</b>	2261.34	2916.25	-654.91	-22.46%	21180.10	23021.64	-1841.54	-8.00%	\$ 66,474,127	\$ 83,713,272	-\$ 17,239,145	-20.59%	\$ 594,392,279	\$ 613,445,122	-\$ 19,052,843	-3.11%
<b>COMPUTING, SOFTWARE, TELECOMM Total</b>	2674.91	3233.41	-558.50	-17.27%	24406.63	28234.52	-3827.89	-13.56%	\$ 83,166,933	\$ 95,335,035	-\$ 12,168,102	-12.76%	\$ 722,796,247	\$ 822,837,469	-\$ 100,041,223	-12.16%
<b>ELECTRONIC ENGINEERING Total</b>	1634.79	1966.66	-331.87	-16.87%	16540.25	18850.25	-2310.00	-12.25%	\$ 26,964,512	\$ 34,104,304	-\$ 7,139,792	-20.94%	\$ 273,864,099	\$ 325,274,332	-\$ 51,410,233	-15.81%
<b>GOVERNMENT (LOCAL, STATE, FEDERAL) Total</b>	1784.13	2254.71	-470.58	-20.87%	18348.36	20780.15	-2431.79	-11.70%	\$ 21,673,352	\$ 24,457,481	-\$ 2,784,130	-11.38%	\$ 212,088,278	\$ 247,255,901	-\$ 35,167,623	-14.22%
<b>HEALTHCARE Total</b>	12686.08	16735.10	-4049.02	-24.19%	142702.58	162153.73	-19451.15	-12.00%	\$ 89,946,982	\$ 109,685,934	-\$ 19,738,952	-18.00%	\$ 2,287,891,622	\$ 2,472,134,907	-\$ 184,243,285	-7.45%
<b>MFG, PROCESSING Total</b>	8225.83	8852.36	-626.53	-7.08%	75007.12	76880.17	-1873.05	-2.44%	\$ 88,718,393	\$ 93,361,252	-\$ 4,642,859	-4.97%	\$ 790,744,273	\$ 801,102,024	-\$ 10,357,751	-1.29%
<b>MISCELLANEOUS Total</b>	721.68	679.86	41.82	6.15%	7357.51	7620.52	-263.01	-3.45%	\$ 6,457,053	\$ 5,263,851	\$ 1,193,203	22.67%	\$ 61,464,251	\$ 59,798,296	\$ 1,665,955	2.79%
<b>MOVIES, RADIO, TV &amp; VIDEO Total</b>	2572.30	3102.08	-529.78	-17.08%	26251.78	30215.75	-3963.97	-13.12%	\$ 32,602,129	\$ 40,417,729	-\$ 7,815,599	-19.34%	\$ 354,453,417	\$ 393,175,365	-\$ 38,721,948	-9.85%
<b>PHARMACEUTICALS Total</b>	1056.19	1286.73	-230.54	-17.92%	9582.38	10619.38	-1037.00	-9.77%	\$ 12,056,452	\$ 14,454,197	-\$ 2,397,746	-16.59%	\$ 113,518,758	\$ 124,376,650	-\$ 10,857,892	-8.73%
<b>PROFESSIONAL SERVICES Total</b>	5920.89	6321.89	-401.00	-6.34%	56303.95	58263.81	-1959.86	-3.36%	\$ 63,740,534	\$ 64,204,123	-\$ 463,589	-0.72%	\$ 593,603,812	\$ 586,616,842	\$ 6,986,970	1.19%
<b>RESOURCES, ENVIRONMENT, UTILITIES Total</b>	2808.78	3194.06	-385.28	-12.06%	27466.72	29567.24	-2100.52	-7.10%	\$ 28,777,862	\$ 31,699,812	-\$ 2,921,950	-9.22%	\$ 270,359,347	\$ 282,863,866	-\$ 12,504,519	-4.42%
<b>RESTAURANTS, FOODSERVICE, LODGING,GAMING Total</b>	1265.69	1574.07	-308.38	-19.59%	12706.20	13892.13	-1185.93	-8.54%	\$ 18,294,041	\$ 24,440,699	-\$ 6,146,658	-25.15%	\$ 192,546,995	\$ 211,650,016	-\$ 19,103,021	-9.03%
<b>RETAIL, SERVICES Total</b>	6613.70	7624.21	-1010.51	-13.25%	69613.09	76649.03	-7035.94	-9.18%	\$ 68,063,105	\$ 81,560,555	-\$ 13,497,450	-16.55%	\$ 727,139,013	\$ 791,283,280	-\$ 64,144,268	-8.11%
<b>SCIENCE, RESEARCH &amp; DEVELOPMENT Total</b>	1406.30	1688.95	-282.65	-16.74%	11764.69	12975.70	-1211.01	-9.33%	\$ 15,805,304	\$ 18,241,624	-\$ 2,436,320	-13.36%	\$ 132,244,719	\$ 144,989,715	-\$ 12,744,996	-8.79%
<b>TRANSPORTATION, LOGISTICS Total</b>	878.88	1033.10	-154.22	-14.93%	8555.79	9640.59	-1084.80	-11.25%	\$ 7,748,766	\$ 8,492,974	-\$ 744,208	-8.76%	\$ 70,719,385	\$ 77,904,415	-\$ 7,185,030	-9.22%
<b>TRAVEL, BUSINESS CONVENTIONS &amp; MEETINGS Total</b>	2198.72	2327.97	-129.25	-5.55%	20536.92	20289.16	247.76	1.22%	\$ 47,733,219	\$ 51,617,054	-\$ 3,883,835	-7.52%	\$ 402,099,358	\$ 404,555,088	-\$ 2,455,730	-0.61%
<b>Grand Total</b>	72775.73	86310.88	-13535.15	-15.68%	715755.50	785241.28	-69485.78	-8.85%	\$ 881,026,276	\$ 1,020,693,825	-\$ 139,667,549	-13.68%	\$ 9,646,651,871	\$ 10,354,752,333	-\$ 708,100,462	-6.84%

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