

OCTOBER 2010 BIN DATA

	OCT 2010	OCT 2009	VAR	% VAR	YTD 2010	YTD 2009	VAR	% VAR	OCT 2010 rev	OCT 2009 rev	VAR	% VAR	YTD 2010 rev	YTD 2009 rev	VAR
AGRICULTURE Total	1,460.04	1,388.08	71.96	5.18%	11,810.38	11,699.78	110.60	0.95%	\$ 21,257,278	\$ 17,896,104	\$ 3,361,174	18.78%	\$ 187,546,012	\$ 166,798,176	\$ 20,747,836
ARCHITECTURE, DESIGN, LIGHTING Total	1,318.41	1,230.07	88.34	7.18%	11,672.82	12,081.43	(408.61)	-3.38%	\$ 16,958,427	\$ 17,207,950	\$ -249,523	-1.45%	\$ 149,516,336	\$ 161,781,924	\$ -12,265,587
AUTOMOTIVE Total	3,060.79	2,577.24	483.55	18.76%	24,460.24	22,829.56	1,630.68	7.14%	\$ 33,119,538	\$ 29,806,319	\$ 3,313,219	11.12%	\$ 264,702,223	\$ 248,590,361	\$ 16,111,863
AVIATION, AEROSPACE & MILITARY Total	1,594.89	1,568.98	25.91	1.65%	10,240.11	10,260.32	(20.21)	-0.20%	\$ 23,392,128	\$ 23,437,938	\$ -45,811	-0.20%	\$ 150,419,873	\$ 149,081,389	\$ 1,338,484
BANKING, FINANCIAL, INSURANCE Total	2,875.36	2,511.63	363.73	14.48%	21,470.01	21,628.80	(158.79)	-0.73%	\$ 43,445,744	\$ 36,890,921	\$ 6,554,824	17.77%	\$ 315,293,368	\$ 302,333,623	\$ 12,959,746
BUILDING, ENGINEERING, CONSTRUCTION Total	3,350.19	3,274.56	75.63	2.31%	30,445.32	34,080.77	(3,635.45)	-10.67%	\$ 34,958,781	\$ 34,132,327	\$ 826,454	2.42%	\$ 332,586,541	\$ 346,739,719	\$ -14,153,178
BUSINESS, ADVERTISING & MARKETING Total	1,935.93	1,835.01	100.92	5.50%	14,610.65	15,638.10	(1,027.45)	-6.57%	\$ 69,274,027	\$ 62,175,643	\$ 7,098,384	11.42%	\$ 479,712,405	\$ 464,118,580	\$ 15,593,825
COMPUTING, SOFTWARE, TELECOMM Total	1,046.04	1,277.55	(231.51)	-18.12%	10,596.88	12,701.44	(2,104.56)	-16.57%	\$ 31,176,426	\$ 35,838,678	\$ -4,662,252	-13.01%	\$ 314,176,619	\$ 392,598,009	\$ -78,421,390
ELECTRONIC ENGINEERING Total	1,038.39	934.23	104.16	11.15%	9,748.95	9,863.43	(114.48)	-1.16%	\$ 17,591,411	\$ 14,525,038	\$ 3,066,373	21.11%	\$ 154,046,262	\$ 153,760,109	\$ 286,153
GOVERNMENT (LOCAL, STATE, FEDERAL) Total	1,732.23	1,761.69	(29.46)	-1.67%	15,306.02	15,592.88	(286.86)	-1.84%	\$ 18,035,935	\$ 22,604,718	\$ -4,568,783	-20.21%	\$ 189,410,406	\$ 194,884,244	\$ -5,473,838
HEALTHCARE Total	13,851.82	14,618.17	(766.35)	-5.24%	124,877.11	123,307.07	1,570.04	1.27%	\$ 108,791,224	\$ 110,875,168	\$ -2,083,943	-1.88%	\$ 991,875,450	\$ 946,833,571	\$ 45,041,878
MFG, PROCESSING Total	5,848.48	5,218.93	629.55	12.06%	51,301.37	53,124.74	(1,823.37)	-3.43%	\$ 61,377,862	\$ 55,332,511	\$ 6,045,351	10.93%	\$ 539,542,324	\$ 565,555,220	\$ -26,012,895
MISCELLANEOUS Total	1,055.39	849.98	205.41	24.17%	9,384.96	9,016.12	368.84	4.09%	\$ 9,033,925	\$ 6,721,265	\$ 2,312,660	34.41%	\$ 78,982,252	\$ 69,952,991	\$ 9,029,260
MOVIES, RADIO, TV & VIDEO Total	1,672.49	1,739.93	(67.44)	-3.88%	16,720.20	18,447.81	(1,727.61)	-9.36%	\$ 22,475,682	\$ 21,596,898	\$ 878,784	4.07%	\$ 248,328,991	\$ 253,205,918	\$ -4,876,927
PHARMACEUTICALS Total	1,040.70	1,029.42	11.28	1.10%	9,009.71	9,650.67	(640.96)	-6.64%	\$ 12,496,398	\$ 12,584,299	\$ -87,902	-0.70%	\$ 115,155,144	\$ 120,569,829	\$ -5,414,685
PROFESSIONAL SERVICES Total	3,971.17	4,232.55	(261.38)	-6.18%	37,593.42	40,365.83	(2,772.41)	-6.87%	\$ 47,064,661	\$ 50,813,405	\$ -3,748,744	-7.38%	\$ 445,131,326	\$ 470,098,564	\$ -24,967,238
RESOURCES, ENVIRONMENT, UTILITIES Total	2,226.00	2,320.17	(94.17)	-4.06%	21,259.04	22,188.90	(929.86)	-4.19%	\$ 23,743,263	\$ 23,275,901	\$ 467,362	2.01%	\$ 215,275,965	\$ 214,728,540	\$ 547,425
RESTAURANTS, FOODSERVICE, LODGING,GAMIN	708.57	726.54	(17.97)	-2.47%	6,978.93	7,830.83	(851.90)	-10.88%	\$ 11,715,507	\$ 11,978,426	\$ -262,920	-2.19%	\$ 114,040,120	\$ 130,979,352	\$ -16,939,232
RETAIL, SERVICES Total	4,571.62	4,683.95	(112.33)	-2.40%	43,851.06	46,357.45	(2,506.39)	-5.41%	\$ 49,939,188	\$ 52,914,577	\$ -2,975,389	-5.62%	\$ 469,147,734	\$ 491,794,824	\$ -22,647,090
SCIENCE, RESEARCH & DEVELOPMENT Total	994.96	1,210.48	(215.52)	-17.80%	9,402.38	10,047.72	(645.34)	-6.42%	\$ 12,042,534	\$ 13,542,794	\$ -1,500,260	-11.08%	\$ 116,409,225	\$ 120,285,185	\$ -3,875,960
TRANSPORTATION, LOGISTICS Total	342.22	258.67	83.55	32.30%	3,947.10	4,254.40	(307.30)	-7.22%	\$ 3,822,957	\$ 3,449,244	\$ 373,713	10.83%	\$ 46,031,361	\$ 45,143,386	\$ 887,976
TRAVEL, BUSINESS CONVENTIONS & MEETINGS	1,349.48	1,482.84	(133.36)	-8.99%	13,163.78	15,306.56	(2,142.78)	-14.00%	\$ 30,594,944	\$ 33,584,907	\$ -2,989,963	-8.90%	\$ 281,985,879	\$ 325,429,555	\$ -43,443,676
Grand Total	57,045.17	56,730.67	314.50	0.55%	507,850.44	526,274.61	(18,424.17)	-3.50%	\$ 702,307,838	\$ 691,185,030	\$ 11,122,809	1.61%	\$ 6,199,315,819	\$ 6,335,263,068	\$ -135,947,249

% VAR

12.44%
-7.58%
6.48%
0.90%
4.29%
-4.08%
3.36%
-19.97%
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-2.81%
4.76%
-4.60%
12.91%
-1.93%
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-12.93%
-4.60%
-3.22%
1.97%
-13.35%
-2.15%