

March 2010 BIN Numbers

	Pages								Revenue							
	MAR 2010	MAR 2009	VAR	%VAR	YTD 2010	YTD 2009	VAR	%VAR	MAR 2010 rev	MAR 2009 rev	VAR	%VAR	YTD 2010 rev	YTD 2009 rev	VAR	%VAR
AGRICULTURE Total	1,534.03	1,589.84	(55.81)	-3.51%	4,276.30	4,349.68	(73.38)	-1.69%	\$ 25,692,860	\$ 24,869,831	\$ 823,029	3.31%	\$ 76,213,720	\$ 70,935,457	\$ 5,278,262	7.44%
ARCHITECTURE, DESIGN, LIGHTING Total	1,269.77	1,322.51	(52.74)	-3.99%	2,953.40	3,205.84	(252.44)	-7.87%	\$ 16,633,382	\$ 16,906,546	\$ -273,164	-1.62%	\$ 38,208,968	\$ 40,809,286	\$ -2,600,318	-6.37%
AUTOMOTIVE Total	2,288.78	2,419.91	(131.13)	-5.42%	6,016.42	7,063.94	(1,047.52)	-14.83%	\$ 25,872,392	\$ 26,424,687	\$ -552,295	-2.09%	\$ 66,759,812	\$ 72,148,022	\$ -5,388,210	-7.47%
AVIATION, AEROSPACE & MILITARY Total	904.07	941.05	(36.98)	-3.93%	2,538.15	2,600.53	(62.38)	-2.40%	\$ 12,750,469	\$ 13,372,746	\$ -622,277	-4.65%	\$ 37,288,717	\$ 37,109,077	\$ 179,640	0.48%
BANKING, FINANCIAL, INSURANCE Total	2,143.25	2,285.61	(142.36)	-6.23%	5,549.42	6,218.14	(668.72)	-10.75%	\$ 29,858,243	\$ 31,271,899	\$ -1,413,656	-4.52%	\$ 79,735,806	\$ 83,784,827	\$ -4,049,021	-4.83%
BUILDING, ENGINEERING, CONSTRUCTION Total	2,887.92	3,824.39	(936.47)	-24.49%	8,472.29	11,023.02	(2,550.73)	-23.14%	\$ 32,499,811	\$ 36,576,386	\$ -4,076,575	-11.15%	\$ 96,609,518	\$ 109,630,501	\$ -13,020,983	-11.88%
BUSINESS, ADVERTISING & MARKETING Total	1,485.65	1,592.05	(106.40)	-6.68%	3,753.30	4,516.63	(763.33)	-16.90%	\$ 50,703,230	\$ 47,789,938	\$ 2,913,292	6.10%	\$ 123,957,843	\$ 128,684,891	\$ -4,727,048	-3.67%
COMPUTING, SOFTWARE, TELECOMM Total	1,241.15	1,496.43	(255.28)	-17.06%	3,120.76	4,246.82	(1,126.06)	-26.52%	\$ 33,565,186	\$ 46,885,058	\$ -13,319,872	-28.41%	\$ 91,636,704	\$ 134,591,501	\$ -42,954,797	-31.91%
ELECTRONIC ENGINEERING Total	1,193.90	1,359.32	(165.42)	-12.17%	3,116.59	3,241.56	(124.97)	-3.86%	\$ 19,069,228	\$ 22,155,154	\$ -3,085,926	-13.93%	\$ 48,310,769	\$ 52,355,593	\$ -4,044,824	-7.73%
GOVERNMENT (LOCAL, STATE, FEDERAL) Total	1,767.51	1,626.73	140.78	8.65%	4,484.84	4,612.56	(127.72)	-2.77%	\$ 22,243,929	\$ 18,586,724	\$ 3,657,205	19.68%	\$ 54,934,304	\$ 51,942,661	\$ 2,991,643	5.76%
HEALTHCARE Total	13,295.80	13,045.09	250.71	1.92%	37,014.74	34,904.16	2,110.58	6.05%	\$ 105,150,464	\$ 97,277,170	\$ 7,873,294	8.09%	\$ 299,446,684	\$ 269,934,801	\$ 29,511,883	10.93%
MFG, PROCESSING Total	5,722.37	6,130.60	(408.23)	-6.66%	14,055.82	16,194.95	(2,139.13)	-13.21%	\$ 59,651,723	\$ 63,337,524	\$ -3,685,801	-5.82%	\$ 153,337,331	\$ 176,769,050	\$ -23,431,719	-13.26%
MISCELLANEOUS Total	1,059.92	1,073.85	(13.93)	-1.30%	2,527.90	2,483.62	44.28	1.78%	\$ 9,268,256	\$ 8,367,553	\$ 900,703	10.76%	\$ 19,911,680	\$ 18,223,241	\$ 1,688,439	9.27%
MOVIES, RADIO, TV & VIDEO Total	1,374.74	1,641.78	(267.04)	-16.27%	4,885.10	6,175.12	(1,290.02)	-20.89%	\$ 19,228,216	\$ 21,959,147	\$ -2,730,931	-12.44%	\$ 76,463,284	\$ 89,541,728	\$ -13,078,444	-14.61%
PHARMACEUTICALS Total	1,182.03	1,058.12	123.91	11.71%	2,519.62	2,641.46	(121.84)	-4.61%	\$ 15,148,460	\$ 12,446,176	\$ 2,702,284	21.71%	\$ 32,378,836	\$ 31,762,079	\$ 616,757	1.94%
PROFESSIONAL SERVICES Total	3,929.31	4,603.58	(674.27)	-14.65%	10,765.23	12,742.33	(1,977.10)	-15.52%	\$ 46,567,779	\$ 51,830,875	\$ -5,263,096	-10.15%	\$ 134,313,288	\$ 146,834,636	\$ -12,521,348	-8.53%
RESOURCES, ENVIRONMENT, UTILITIES Total	2,141.38	2,350.18	(208.80)	-8.88%	5,470.98	6,281.44	(810.46)	-12.90%	\$ 19,772,325	\$ 21,595,676	\$ -1,823,351	-8.44%	\$ 53,895,880	\$ 59,960,087	\$ -6,064,207	-10.11%
RESTAURANTS, FOODSERVICE, LODGING,GAMING Total	816.34	847.50	(31.16)	-3.68%	1,983.11	2,252.83	(269.72)	-11.97%	\$ 11,929,609	\$ 13,084,980	\$ -1,155,371	-8.83%	\$ 32,125,602	\$ 36,963,103	\$ -4,837,501	-13.09%
RETAIL, SERVICES Total	4,639.17	4,764.03	(124.86)	-2.62%	12,518.45	13,932.85	(1,414.40)	-10.15%	\$ 48,468,161	\$ 50,190,285	\$ -1,722,124	-3.43%	\$ 137,148,592	\$ 147,471,700	\$ -10,323,108	-7.00%
SCIENCE, RESEARCH & DEVELOPMENT Total	986.51	912.64	73.87	8.09%	2,563.11	2,902.34	(339.23)	-11.69%	\$ 12,088,522	\$ 10,908,247	\$ 1,180,275	10.82%	\$ 32,529,035	\$ 36,172,711	\$ -3,643,676	-10.07%
TRANSPORTATION, LOGISTICS Total	357.16	400.99	(43.83)	-10.93%	1,038.28	1,870.19	(831.91)	-44.48%	\$ 4,307,691	\$ 4,065,333	\$ 242,358	5.96%	\$ 12,798,811	\$ 15,422,502	\$ -2,623,691	-17.01%
TRAVEL, BUSINESS CONVENTIONS & MEETINGS Total	1,449.05	1,634.60	(185.55)	-11.35%	3,643.64	4,204.24	(560.60)	-13.33%	\$ 30,991,683	\$ 32,329,766	\$ -1,338,083	-4.14%	\$ 75,673,221	\$ 83,285,936	\$ -7,612,715	-9.14%
Grand Total	53,669.81	56,920.80	(3,250.99)	-5.71%	143,267.45	157,664.25	(14,396.80)	-9.13%	\$ 651,461,619	\$ 672,231,701	\$ -20,770,082	-3.09%	\$ 1,773,678,405	\$ 1,894,333,390	\$ -120,654,986	-6.37%