

April 2010 BIN Numbers

	Pages								Revenue							
	APR 2010	APR 2009	VAR	% VAR	YTD 2010	YTD 2009	VAR	% VAR	APR 2010 rev	APR 2009 rev	VAR	% VAR	YTD 2010 rev	YTD 2009 rev	VAR	% VAR
AGRICULTURE Total	1142.34	1091.41	50.93	4.67%	5418.64	5441.09	-22.45	-0.41%	\$ 15,870,453	\$ 14,598,778	\$ 1,271,675	8.71%	\$ 92,084,172	\$ 85,534,235	\$ 6,549,937	7.66%
ARCHITECTURE, DESIGN, LIGHTING Total	1,211.27	1,402.55	(191.28)	-13.64%	4,164.66	4,608.37	(443.71)	-9.63%	\$ 18,223,936	\$ 21,082,258	-\$ 2,858,321	-13.56%	\$ 56,477,750	\$ 61,956,083	-\$ 5,478,334	-8.84%
AUTOMOTIVE Total	2,299.19	2,233.21	65.98	2.95%	8,315.61	9,297.15	(981.54)	-10.56%	\$ 25,163,828	\$ 23,560,716	\$ 1,603,112	6.80%	\$ 91,935,515	\$ 95,723,311	-\$ 3,787,796	-3.96%
AVIATION, AEROSPACE & MILITARY Total	907.03	771.26	135.77	17.60%	3,445.17	3,371.80	73.37	2.18%	\$ 12,945,136	\$ 11,013,857	\$ 1,931,279	17.53%	\$ 50,229,511	\$ 48,518,148	\$ 1,711,363	3.53%
BANKING, FINANCIAL, INSURANCE Total	2,261.64	2,365.10	(103.46)	-4.37%	7,823.82	8,476.52	(652.70)	-7.70%	\$ 32,586,629	\$ 32,422,949	\$ 163,680	0.50%	\$ 112,690,068	\$ 115,350,365	-\$ 2,660,297	-2.31%
BUILDING, ENGINEERING, CONSTRUCTION Total	3,040.11	3,660.34	(620.23)	-16.94%	11,529.16	14,783.63	(3,254.47)	-22.01%	\$ 34,119,630	\$ 37,431,186	-\$ 3,311,557	-8.85%	\$ 130,857,839	\$ 146,630,948	-\$ 15,773,109	-10.76%
BUSINESS, ADVERTISING & MARKETING Total	1,557.35	1,660.00	(102.65)	-6.18%	5,273.75	6,176.63	(902.88)	-14.62%	\$ 57,209,391	\$ 52,526,524	\$ 4,682,867	8.92%	\$ 181,063,864	\$ 181,282,533	-\$ 218,669	-0.12%
COMPUTING, SOFTWARE, TELECOMM Total	992.56	1,237.18	(244.62)	-19.77%	4,113.32	5,481.01	(1,367.69)	-24.95%	\$ 29,324,877	\$ 38,101,592	-\$ 8,776,715	-23.04%	\$ 120,926,036	\$ 172,730,114	-\$ 51,804,078	-29.99%
ELECTRONIC ENGINEERING Total	989.34	900.29	89.05	9.89%	4,119.25	4,141.85	(22.60)	-0.55%	\$ 15,225,398	\$ 14,173,412	\$ 1,051,986	7.42%	\$ 63,404,252	\$ 66,220,677	-\$ 2,816,425	-4.25%
GOVERNMENT (LOCAL, STATE, FEDERAL) Total	1,513.40	1,535.65	(22.25)	-1.45%	5,947.35	6,148.20	(200.85)	-3.27%	\$ 18,301,090	\$ 20,334,971	-\$ 2,033,881	-10.00%	\$ 72,642,932	\$ 72,915,917	-\$ 272,985	-0.37%
HEALTHCARE Total	12,208.83	12,398.40	(189.57)	-1.53%	49,165.53	47,242.75	1,922.78	4.07%	\$ 98,235,733	\$ 95,150,914	\$ 3,084,819	3.24%	\$ 400,509,895	\$ 364,567,839	\$ 35,942,056	9.86%
MFG, PROCESSING Total	4,648.16	4,767.86	(119.70)	-2.51%	18,205.12	20,285.50	(2,080.38)	-10.26%	\$ 53,324,164	\$ 54,612,477	-\$ 1,288,313	-2.36%	\$ 202,585,327	\$ 225,628,077	-\$ 23,042,751	-10.21%
MISCELLANEOUS Total	843.45	683.01	160.44	23.49%	3,774.63	3,562.22	212.41	5.96%	\$ 7,473,330	\$ 5,995,727	\$ 1,477,603	24.64%	\$ 31,766,773	\$ 28,078,476	\$ 3,688,297	13.14%
MOVIES, RADIO, TV & VIDEO Total	1,569.11	1,810.43	(241.32)	-13.33%	6,481.21	7,985.58	(1,504.37)	-18.84%	\$ 20,102,936	\$ 22,169,040	-\$ 2,066,104	-9.32%	\$ 97,082,938	\$ 111,717,610	-\$ 14,634,673	-13.10%
PHARMACEUTICALS Total	956.49	1,076.30	(119.81)	-11.13%	3,476.11	3,717.76	(241.65)	-6.50%	\$ 13,201,544	\$ 14,175,230	-\$ 973,685	-6.87%	\$ 45,596,116	\$ 47,099,231	-\$ 1,503,115	-3.19%
PROFESSIONAL SERVICES Total	3,820.12	4,144.12	(324.00)	-7.82%	14,606.93	16,879.44	(2,272.51)	-13.46%	\$ 45,397,929	\$ 48,211,970	-\$ 2,814,041	-5.84%	\$ 174,718,204	\$ 195,038,015	-\$ 20,319,811	-10.42%
RESOURCES, ENVIRONMENT, UTILITIES Total	2,341.47	2,325.62	15.85	0.68%	7,812.45	8,607.02	(794.57)	-9.23%	\$ 25,382,801	\$ 23,570,316	\$ 1,812,485	7.69%	\$ 79,394,101	\$ 83,583,800	-\$ 4,189,699	-5.01%
RESTAURANTS, FOODSERVICE, LODGING,GAMING Total	574.42	734.92	(160.50)	-21.84%	2,591.97	2,987.75	(395.78)	-13.25%	\$ 9,596,738	\$ 23,060,922	-\$ 13,464,184	-58.39%	\$ 41,848,289	\$ 48,703,162	-\$ 6,854,874	-14.07%
RETAIL, SERVICES Total	4,328.81	4,526.55	(197.74)	-4.37%	17,294.00	19,080.10	(1,786.10)	-9.36%	\$ 47,127,488	\$ 47,780,295	-\$ 652,806	-1.37%	\$ 186,564,569	\$ 201,207,529	-\$ 14,642,960	-7.28%
SCIENCE, RESEARCH & DEVELOPMENT Total	940.81	965.24	(24.43)	-2.53%	3,503.93	3,867.57	(363.64)	-9.40%	\$ 11,445,030	\$ 11,128,706	\$ 316,324	2.84%	\$ 43,971,761	\$ 47,365,606	-\$ 3,393,845	-7.17%
TRANSPORTATION, LOGISTICS Total	379.49	303.42	76.07	25.07%	1,418.77	2,173.61	(754.84)	-34.73%	\$ 4,589,459	\$ 3,521,892	\$ 1,067,567	30.31%	\$ 17,410,315	\$ 18,943,914	-\$ 1,533,600	-8.10%
TRAVEL, BUSINESS CONVENTIONS & MEETINGS Total	1,226.17	1,508.61	(282.44)	-18.72%	4,861.83	5,866.19	(1,004.36)	-17.12%	\$ 27,042,267	\$ 30,999,751	-\$ 3,957,484	-12.77%	\$ 101,975,024	\$ 115,018,899	-\$ 13,043,874	-11.34%
Grand Total	\$ 49,752	\$ 52,101	(2,349.91)	-4.51%	\$ 193,343	\$ 210,182	(16,838.53)	-8.01%	\$ 621,889,787	\$ 645,623,483	-\$ 23,733,696	-3.68%	\$ 2,395,735,250	\$ 2,533,814,488	-\$ 138,079,238	-5.45%