



**55th Annual**  
**Jesse H. Neal**  
National Business Journalism Awards  
**Congratulations To Our 2009**  
**Jesse H. Neal Awards Finalists!**



**Class A: Up to \$3,000,000 in advertising/circulation revenue**

**Category 1: Best single article**

<i>Aquatics International</i>	Hanley Wood , LLC
<i>Big Builder</i>	Hanley Wood, LLC
<i>Firstline</i>	Advanstar Communications

**Category 2: Best subject-related series of articles**

<i>CSO</i>	IDG/CXO Media
<i>Editor &amp; Publisher</i>	Nielsen Business Media
<i>Financial Week</i>	Crain Communications Inc

**Category 3: Best staff-written editorials or opinion columns**

<i>Chain Leader</i>	Reed Business Information
<i>Editor &amp; Publisher</i>	Nielsen Business Media
<i>Financial Week</i>	Crain Communications Inc.

**Category 4: Best department**

<i>Big Builder</i>	Hanley Wood, LLC
<i>Drovers</i>	Vance Publishing Corp.
<i>StateTech</i>	The Magazine Group

**Category 5: Best how-to article or subject-related series of how-to articles**

<i>Motor</i>	Hearst Business Media
<i>Pork</i>	Vance Publishing Corp.
<i>Stitches</i>	Advertising Specialty Institute

**Category 6: Best news coverage**

<i>Editor &amp; Publisher</i>	Nielsen Business Media
<i>Financial Week</i>	Crain Communications Inc.
<i>Produce Business</i>	Phoenix Media Network



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**Category 7: Best single theme or special issue of a magazine or newspaper/news tabloid**

<i>The Gourmet Retailer</i>	Nielsen Business Media
<i>GreenSource: The Magazine of Sustainable Design</i>	The McGraw-Hill Companies
<i>Plate</i>	Marketing & Technology Group

**Category 8: Best single issue of a magazine**

<i>Big Builder</i>	Hanley Wood, LLC
<i>CSO</i>	IDG/CXO Media
<i>Scholastic Administr@tor</i>	Scholastic, Inc.

**Category 9: Best single issue of a newspaper/news tabloid**

<i>Financial Week</i>	Crain Communications Inc.
<i>Healthcare Finance News</i>	MedTech Publishing Company
<i>Healthcare IT News</i>	MedTech Publishing Company

**Class B: \$3,000,000 to \$7,000,000 in advertising/circulation revenue**

**Category 1: Best single article**

<i>Fleet Owner</i>	Penton Media, Inc.
<i>Pharmaceutical Executive</i>	Advanstar Communications
<i>Public Works</i>	Hanley Wood, LLC

**Category 2: Best subject-related series of articles**

<i>Buildings</i>	Stamats Business Media
<i>Heavy Duty Trucking</i>	Newport Communications Group
<i>Multifamily Executive</i>	Hanley Wood, LLC

**Category 3: Best staff-written editorials or opinion columns**

<i>DVM Newsmagazine</i>	Advanstar Communications
<i>Pharmaceutical Executive</i>	Advanstar Communications
<i>Workforce Management</i>	Crain Communications



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**Category 4: Best department**

<i>BtoB</i>	Crain Communications Inc.
<i>Electrical Construction &amp; Maintenance</i>	Penton Media, Inc.
<i>Government Computer News</i>	1105 Media Inc.

**Category 5: Best how-to article or subject-related series of how-to articles**

<i>Building Design+Construction</i>	Reed Business Information
<i>The Journal of Family Practice</i>	Lebhar-Friedman, Inc./Dowden Health Media, Inc.
<i>Multifamily Executive</i>	Hanley Wood, LLC

**Category 6: Best news coverage**

<i>Counselor</i>	Advertising Specialty Institute
<i>Legal Times</i>	Incisive Media
<i>Ophthalmology Times</i>	Advanstar Communications

**Category 7: Best single theme or special issue of a magazine or newspaper/news tabloid**

<i>Brandweek</i>	Nielsen Business Media
<i>Heavy Duty Trucking</i>	Newport Communications Group
<i>Truckers News</i>	Randall-Reilly Publishing Company

**Category 8: Best single issue of a magazine**

<i>Architect</i>	Hanley Wood, LLC
<i>Inbound Logistics</i>	Thomas Publishing Company
<i>Photo District News</i>	Nielsen Business Media

**Category 9: Best single issue of a newspaper/news tabloid**

<i>DVM Newsmagazine</i>	Advanstar Communications
<i>DVM Newsmagazine</i>	Advanstar Communications
<i>Texas Lawyer</i>	Incisive Media



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**Class C: More than \$7,000,000 in advertising/circulation revenue**

**Category 1: Best single article**

<i>The American Lawyer</i>	Incisive Media
<i>The American Lawyer</i>	Incisive Media
<i>Engineering News-Record</i>	The McGraw-Hill Companies

**Category 2: Best subject-related series of articles**

<i>Engineering News-Record</i>	The McGraw-Hill Companies
<i>IEEE Spectrum</i>	IEEE Media
<i>Meetings &amp; Conventions</i>	Northstar Travel Media

**Category 3: Best staff-written editorials or opinion columns**

<i>Advertising Age</i>	Crain Communications Inc.
<i>Automotive News</i>	Crain Communications Inc.
<i>Travel Weekly</i>	Northstar Travel Media

**Category 4: Best department**

<i>The American Lawyer</i>	Incisive Media
<i>HR Magazine</i>	Society for Human Resource Management
<i>Restaurants &amp; Institutions</i>	Reed Business Information

**Category 5: Best how-to article or subject-related series of how-to articles**

<i>Macworld</i>	IDG/Mac Publishing LLC
<i>PC World</i>	IDG/PC World Communications, Inc.
<i>The Progressive Farmer</i>	DTN

**Category 6: Best news coverage**

<i>Aviation Week</i>	The McGraw-Hill Companies
<i>Engineering News-Record</i>	The McGraw-Hill Companies
<i>Nation's Restaurant News</i>	Lebhar-Friedman



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**Category 7: Best single theme or special issue of a magazine or newspaper/news tabloid**

<i>Advertising Age</i>	Crain Communications Inc.
<i>Automotive News</i>	Crain Communications Inc.
<i>Builder</i>	Hanley Wood, LLC

**Category 8: Best single issue of a magazine**

<i>The American Lawyer</i>	Incisive Media
<i>Architectural Record</i>	The McGraw-Hill Companies
<i>Network World</i>	IDG/Network World Inc.

**Category 9: Best single issue of a newspaper/news tabloid**

<i>Advertising Age</i>	Crain Communications Inc.
<i>InvestmentNews</i>	Crain Communications Inc.
<i>Travel Weekly</i>	Northstar Travel Media

**Class D: No revenue breakdown**

**Category 10: Best start-up publication**

<i>Bar Business</i>	Simmons-Boardman Publishing
<i>Diversity Executive</i>	MediaTec Publishing
<i>EcoHome</i>	Hanley Wood, LLC

**Category 11: Best e-newsletter**

no award given

**Category 12: Best use of video**

ENR.com	The McGraw-Hill Companies
Mediaweek.com	Nielsen Business Media
SHRM.org	Society for Human Resource Management



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**Classification E: Traffic-Fewer than 100,000 unique visitors per month**

**Category 13: Best Web site**

CSOnline.com	IDG/CXO Media
financialweek.com	Crain Communications Inc.
modernhealthcare.com	Crain Communications Inc.

**Category 14: Best online article or series**

builder.com	Hanley Wood, LLC
CSOnline.com	IDG/CXO Media
multifamilyexecutive.com	Hanley Wood, LLC

**Category 15: Best blog**

chainleader.com	Reed Business Information
fleetowner.com	Penton Media, Inc.
pdnonline.com	Nielsen Business Media

**Classification F: Traffic-100,000 to 400,000 unique visitors per month**

**Category 13: Best Web site**

ArchitecturalRecord.com	The McGraw-Hill Companies
GovernmentExecutive.com	Government Executive
Workforce.com	Crain Communications Inc.

**Category 14: Best online article or series**

ArchitecturalRecord.com	The McGraw-Hill Companies
ClickZ.com	Incisive Media

**Category 15: Best blog**

AviationWeek.com	The McGraw-Hill Companies
ENR.com	The McGraw-Hill Companies
ENR.com	The McGraw-Hill Companies



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## Classification G: Traffic-More than 400,000 unique visitors per month

### **Category 13: Best Web site**

BNET.com  
Forbes.com  
PCWorld.com

CNET Networks, Inc.  
Forbes.com  
IDG/PC World Communications, Inc.

### **Category 14: Best online article or series**

BNET.com  
Computerworld.com  
Computerworld.com

CNET Networks, Inc.  
IDG/Computerworld  
IDG/Computerworld

### **Category 15: Best blog**

CIO.com  
Computerworld.com  
ZDNet.com

IDG/CXO Media  
IDG/Computerworld  
CNET Networks, Inc.