



2007 JESSE H. NEAL NATIONAL BUSINESS JOURNALISM AWARDS

LIST OF FINALISTS

Class A: up to \$3,000,000 in advertising/circulation revenue

Category 1: Best single article

<i>Aquatics International</i>	Hanley Wood, LLC
<i>GovernmentVAR</i>	CMP Technology
<i>Veterinary Medicine</i>	Advanstar Communications

Category 2: Best subject-related series of articles

<i>Editor & Publisher</i>	Nielsen Business Media
<i>Editor & Publisher</i>	Nielsen Business Media
<i>Landscape Management</i>	Questex Media

Category 3: Best staff-written editorials or opinion columns

<i>Editor & Publisher</i>	Nielsen Business Media
<i>Geriatrics</i>	Advanstar Communications
<i>Produce Business</i>	Phoenix Media Network

Category 4: Best department

<i>Editor & Publisher</i>	Nielsen Business Media
<i>Instructor</i>	Scholastic, Inc.
<i>MyBusiness</i>	Hammock Publishing

Category 5: Best how-to article or subject-related series of how-to articles

<i>Aggregates Manager</i>	James Informational Media
<i>CSO</i>	IDG/CXO Media
<i>Veterinary Medicine</i>	Advanstar Communications

Category 6: Best news coverage

<i>Editor & Publisher</i>	Nielsen Business Media
<i>VentureWire</i>	Financial Information Services, a division of Dow Jones
<i>Washington Technology</i>	1105 Government Information Group/1105 Media, Inc.

Category 7: Best single theme or special issue of a magazine or newspaper/tabloid

<i>Affordable Housing Finance</i>	Hanley Wood, LLC
<i>CSO</i>	IDG/CXO Media
<i>Washington Technology</i>	1105 Government Information Group/1105 Media, Inc.



2007 JESSE H. NEAL NATIONAL BUSINESS JOURNALISM AWARDS

LIST OF FINALISTS

Category 8: Best single issue of a magazine

<i>Instructor</i>	Scholastic, Inc.
<i>Replacement Contractor</i>	Hanley Wood, LLC
<i>BusinessWeek SmallBiz</i>	The McGraw-Hill Companies

Category 9: Best single issue of a newspaper/news tabloid

<i>Healthcare IT News</i>	MedTech Publishing Company
<i>Washington Technology</i>	1105 Government Information Group/1105 Media, Inc.
<i>Waste News</i>	Crain Communications Inc.

Class B: \$3,000,000 to \$7,000,000 in advertising/circulation revenue

Category 1: Best single article

<i>Brandweek</i>	Nielsen Business Media
<i>Corporate Counsel</i>	ALM
<i>Pool & Spa News</i>	Hanley Wood, LLC

Category 2: Best subject-related series of articles

<i>Commercial Carrier Journal</i>	Randall Reilly Publishing Company
<i>Counselor</i>	Advertising Specialty Institute
<i>TelevisionWeek</i>	Crain Communications Inc.

Category 3: Best staff-written editorials or opinion columns

<i>Chain Store Age</i>	Lebhar-Friedman, Inc.
<i>Contemporary OB/GYN</i>	Advanstar Communications
<i>TelevisionWeek</i>	Crain Communications Inc.

Category 4: Best department

<i>Corporate Counsel</i>	ALM
<i>Custom Home</i>	Hanley Wood, LLC
<i>National Real Estate Investor</i>	Prism Business Media

Category 5: Best how-to article or subject-related series of how-to articles

<i>Contemporary OB/GYN</i>	Advanstar Communications
<i>Heavy Duty Trucking</i>	Newport Communications Group
<i>RN</i>	Advanstar Communications



2007 JESSE H. NEAL NATIONAL BUSINESS JOURNALISM AWARDS

LIST OF FINALISTS

Category 6: Best news coverage

<i>Mediaweek</i>	Nielsen Business Media
<i>Ophthalmology Times</i>	Advanstar Communications
<i>TelevisionWeek</i>	Crain Communications Inc.

Category 7: Best single theme or special issue of a magazine or newspaper/news tabloid

<i>Building Design+Construction</i>	Reed Business Information
<i>Fire Engineering</i>	PennWell Corporation
<i>residential architect</i>	Hanley Wood, LLC

Category 8: Best single issue of a magazine

<i>Big Builder</i>	Hanley Wood, LLC
<i>Pharmaceutical Executive</i>	Advanstar Communications
<i>Photo District News</i>	Nielsen Business Media

Category 9: Best single issue of a newspaper/news tabloid

<i>BtoB</i>	Crain Communications Inc.
<i>DVM Newsmagazine</i>	Advanstar Communications
<i>Ophthalmology Times</i>	Advanstar Communications

Class C: more than \$7,000,000 in advertising/circulation revenue

Category 1: Best single article

<i>CIO</i>	IDG/CXO Media
<i>Network World</i>	IDG/Network World
<i>The American Lawyer</i>	ALM

Category 2: Best subject-related series of articles

<i>Builder</i>	Hanley Wood, LLC
<i>IEEE Spectrum</i>	IEEE Media
<i>Travel Weekly</i>	Northstar Travel Media



2007 JESSE H. NEAL NATIONAL BUSINESS JOURNALISM AWARDS

LIST OF FINALISTS

Category 3: Best staff-written editorials or opinion columns

<i>Architectural Record</i>	The McGraw-Hill Companies
<i>Baseline</i>	Ziff Davis Media Inc.
<i>Computerworld</i>	IDG/Computerworld

Category 4: Best department

<i>Architectural Record</i>	The McGraw-Hill Companies
<i>Baseline</i>	Ziff Davis Media Inc.
<i>Restaurants & Institutions</i>	Reed Business Information

Category 5: Best how-to article or subject-related series of how-to articles

<i>Builder</i>	Hanley Wood, LLC
<i>Medical Economics</i>	Advanstar Communications
<i>PC Magazine</i>	Ziff Davis Media Inc.

Category 6: Best news coverage

<i>CIO</i>	IDG/CXO Media
<i>Federal Computer Week</i>	1105 Media
<i>Professional Builder</i>	Reed Business Information

Category 7: Best single theme or special issue of a magazine or newspaper/news tabloid

<i>CIO</i>	IDG/CXO Media
<i>Meetings & Conventions</i>	Northstar Travel Media
<i>The American Lawyer</i>	ALM

Category 8: Best single issue of a magazine

<i>Baseline</i>	Ziff Davis Media Inc.
<i>CFO</i>	CFO
<i>The American Lawyer</i>	ALM

Category 9: Best single issue of a newspaper/news tabloid

<i>Government Computer News</i>	1105 Government Information Group/1105 Media, Inc.
<i>Nation's Restaurant News</i>	Lebhar-Friedman, Inc.
<i>Nation's Restaurant News</i>	Lebhar-Friedman, Inc.



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LIST OF FINALISTS

Class D: No revenue breakdown

Category 10: Best start-up publication

<i>Digital Home</i>	Hanley Wood, LLC
<i>GreenSource: The Magazine of Sustainable Design</i>	The McGraw-Hill Companies
<i>Modern Hygienist</i>	Advanstar Communications

Classification E: Traffic-Fewer than 100,000 unique visitors per month

Category 11: Best Web site

ENR.com	The McGraw-Hill Companies
ManagingAutomation.com	Thomas Publishing Company
PDNOnline.com	Nielsen Business Media

Category 12: Best online article or series

ENR.com	The McGraw-Hill Companies
Millimeter.com	Prism Business Media
SVCOnline.com (<i>Sound & Video Contractor</i>)	Prism Business Media

Category 13: Best use of personal voice online

no awards given

Classification F: Traffic-100,000 to 500,000 unique visitors per month

Category 11: Best Web site

ArchitecturalRecord.com	The McGraw-Hill Companies
CFO.com	CFO
TelephonyOnline.com	Prism Business Media

Category 12: Best online article or series

CFO.com	CFO
BusinessWeek.com/SmallBiz	The McGraw-Hill Companies
TelephonyOnline.com	Prism Business Media



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Category 13: Best use of personal voice online

no awards given

Classification G: Traffic-More than 500,000 unique visitors per month

Category 11: Best Web site

Computerworld.com
eWeek.com
Forbes.com

IDG/Computerworld
Ziff Davis Media Inc.
Forbes.com

Category 12: Best online article or series

CIO.com
eWeek.com
Macworld.com

IDG/CXO Media
Ziff Davis Media Inc.
IDG/Macworld

Category 13: Best use of personal voice online

no awards given