

THE 2008
CRAIN
AWARD

Call for Entries
2008

**american
business
media** 

The Association of Business Information Companies



The American Business Media Crain Award is given annually to an individual who has made outstanding contributions to the development of editorial excellence in the business media. The award was established by a grant from the G.D. Crain, Jr. Foundation, and includes a distinctive crystal trophy and a check for one thousand dollars. By its name, the award honors a great business publication editor, the founder of *Advertising Age*, G.D. Crain, Jr.

Nominations are now being accepted for the fortieth annual American Business Media Crain Award competition.

American Business Media member publications are invited to make a nomination for this award. The deadline for nominations is Friday, January 11, 2008.

To be considered for the award, a nominee must have a proven career record for editorial accomplishment. He or she must have formulated editorial policies and directed editorial activities for one or more specialized business publications or Web sites and must have assumed leadership in the field or industry that his or her publication serves. The nominee must have demonstrated a capacity for maintaining the highest editorial standards, and must have advanced American Business Media's tradition of editorial initiative, leadership and integrity.

Nominees may be active or retired members of the business media, but the award will not be given posthumously. The competition draws nominees of high caliber. Because only one award is given per year, nominees who are unsuccessful in their first year of entry may be renominated in a subsequent year.

All submissions must adhere to the following rules:



As there is no application form, nominations should be assembled into a scrapbook or portfolio and must contain the following items in this order:

- A biographical career outline of about one thousand words.
- At least one complete copy of a magazine produced under the editorial direction of the candidate.
- Tearsheets or photocopies of one or more editorials, articles, or other features written by or produced under the direction of the candidate.

In addition, the scrapbook or portfolio may include other exhibits—tearsheets, testimonials, clippings, correspondence—that support the claim of significant, long-term editorial accomplishment.

Please note that nonconformance with the above requirements will result in disqualification. For those resubmitting nominations, please review your entry to be sure that all required materials are included.

Address all entries to:

Debbie Humphreys
American Business Media
675 Third Avenue, 7th Floor
New York, NY 10017

All entries must be received at American Business Media headquarters by 5:00pm on Friday, January 11, 2008. There will be no exceptions to or extensions of this deadline.

Judging will take place in January, and the winner will be notified thereafter. The decision of the judges is final.

The award will be presented to the winner at American Business Media's annual Neal Awards Luncheon on Friday, March 14, 2008.

The winning entry becomes the property of American Business Media.



Winners of the
American Business Media
Crain Award:

1969 Frank G. Steinbach <i>Foundry</i>	1989 Robert U. Brown <i>Editor & Publisher</i>
1970 Dr. Sidney D. Kirkpatrick <i>Chemical Engineering</i>	1990 Doug Condra <i>Heavy Duty Trucking</i>
1971 Albert W. Wilson <i>Pulp & Paper</i>	1991 Stanley J. Modic <i>Tooling & Production</i>
1972 John W. Parshal <i>Building Supply News</i>	1992 Perry Pascarella <i>Penton Publishing</i>
1973 Walter J. Campbell <i>Industry Week</i>	1993 Karen Schaffner <i>Shore-Varrone, Inc.</i>
1974 Robert W. Mueller <i>Progressive Grocer</i>	1994 Ronald Khol <i>Machine Design and American Machinist</i>
1975 Louis N. Rowley, Jr. <i>Power & Electrical World</i>	1995 Robert J. Dowling <i>The Hollywood Reporter</i>
1976 Anderson Ashburn <i>American Machinist</i>	1996 David C. Smith <i>Ward's Auto World</i>
1977 Eugene C. Beaudet <i>Iron Age</i>	1997 Marianne Dekker <i>Mattera RN</i>
1978 George Weber <i>Oil & Gas Journal</i>	1998 Bob Haavind <i>Computer Design</i>
1979 Robert B. Hotz <i>Aviation Week & Space Technology</i>	1999 Alan Fredericks <i>Cahners Travel Group</i>
1980 Joseph C. Scheleen <i>Traffic World</i>	2000 Herman L. Masin <i>Coach & Athletic Director</i>
1981 Harry R. Karp <i>Data Communications</i>	2001 James D. Winsor <i>Heavy Duty Trucking</i>
1982 Calvin S. Cronon <i>Chemical Engineering</i>	2002 Lewis A. Miller <i>Dowden Health Media</i>
1983 Sol Taishoff <i>Broadcasting</i>	2003 Stephen G. Michaelides <i>Penton Media</i>
1984 Sam Marshall <i>Solid State Technology</i>	2004 Vernon E. Henry <i>Advanstar Communications</i>
1985 George Holmes <i>Jewelers' Circular Keystone</i>	2005 Lew McCreary <i>CXO Media</i>
1986 Miles J. Rowen <i>Modern Materials Handling</i>	2006 Joseph Hanson <i>Professional Media Group</i>
1987 Edward J. Kompass <i>Control Engineering</i>	2007 Deborah Whistler <i>Newport Communications Group</i>
1988 D.P. Eigo <i>Fleet Owner</i>	