

AMERICAN BUSINESS MEDIA

The Association of Business Media Companies

1998 Littleford Award Winners

WASHINGTON, DC, June 17, 1998 –Weyerhaeuser Company was presented the Grand Littleford Award for Corporate Community Service by Congresswoman Jennifer Dunn (R -WA) at the National Press Club.

The William D. Littleford Awards, presented by American Business Press (ABP), recognize the outstanding work of companies who dedicate resources to help not only their local community but society in general. These awards also recognize the publications and their reporters who discover and report on this fine work.

Mack Hogans , Weyerhaeuser's Senior Vice President of Corporate Affairs, said, "We're proud to share the Grand Littleford Award with The McGraw-Hill Companies' *Chemical Engineering*. As a natural-resources-based company, our activities affect the environment more than most. *Chemical Engineering's* story reported on how we're committed to practicing exemplary levels of land stewardship and environmental preservation and recognized our Flint River facility as the EPA benchmark facility for new environmental standards in the pulp and paper industry."

Four Littleford Awards were also given to the following companies: Partnership in Education for the "Hats Off to Helmets" story in *Contemporary Pediatrics*; Southwestern Ohio Nurses Association for the "Nursing on Your Own Time" story in *RN*; Signal Bank for the "Corporate Conscience" story in *Incentive*; and OncoLink for "The Web at Your Service" story in *PC World*.

Twelve other finalists also receiving citations include: Marriott International; Pharmacist Planning Service; Association for Library Service to Children; Philip Winand and Susan McCall Ornellas; Levine Builders; The Hollywood Reporter; Iowa City Community Reading Month; Chlorine Chemistry Council and 3M Communications; Ford Motor Company; Robert Reidlinger; Give the Kids the World and T.J. Martel Foundation.