

AMERICAN BUSINESS MEDIA

The Association of Business Media Companies

“Corporate Angels” Honored at Littleford Awards

Safe Flight Instrument Corp., Ernst & Young, George Little Management, ShopKo and Charles Thornton are recognized for community service efforts

NEW YORK, August 12, 2003—In any given month, about 160 cancer patients or bone marrow recipients are flown on corporate jets to treatment centers across the United States—for free. This is the work of Corporate Angel Network (CAN), which was founded by Safe Flight Instrument Corp. in 1981. Through donations of time, talent and resources, Safe Flight has been largely responsible for the growth of the CAN program over the years. Safe Flight CEO Randy Greene has been CAN’s chairman since last year, when he took over from his father, Leonard Green, who founded both Safe Flight and CAN.

For its work on behalf of critically ill patients, Safe Flight Instrument Corp.—nominated by The McGraw-Hill Companies’ *Business & Commercial Aviation*—is the winner of this year’s Grand Littleford Award, which comes with a \$3,000 check. The William D. Littleford Awards for Corporate Community Service, hosted by American Business Media, honor companies, organizations or individuals who do well by doing good.

American Business Media congratulates Safe Flight and *Business & Commercial Aviation*. The four other 2003 Littleford Award winners, who each win \$500 towards their chosen causes, are:

Ernst & Young LLP, nominated by *The Deal*

Ernst & Young was an early sponsor and supporter of Camp Haze, a summer camp for children of 9/11 victims. Camp Haze—which operates at Camp Kennybrook in Monticello, N.Y.—was established in memory of Scott Hazelcorn, a 29-year-old Cantor Fitzgerald employee who perished at the World Trade Center tragedy. Hazelcorn spent many summers at Camp Kennybrook and had always dreamed of starting a kids’ summer camp. Congratulations to Ernst & Young, and to The Deal LLC’s *The Deal*.

George Little Management LLC, nominated by *Gifts & Decorative Accessories*

George Little Management (GLM), the country’s largest producer of consumer goods trade shows, has been a longtime supporter of Gift for Life, the gift industry’s volunteer organization that raises funds for the American Foundation for AIDS Research. GLM has donated money, space for fundraising booths at trade shows, and staff assistance at Gift for Life’s events. In 2002, two GLM’s executives—Alan and Cathy Steel—ran the New York City Marathon to raise money for Gift for Life. Their efforts raised \$50,000. Congratulations to GLM and to Reed Business Information’s *Gifts & Decorative Accessories*.

ShopKo Stores, Inc., nominated by *DSN Retailing Today*

ShopKo Stores, which operates 361 discount department stores largely in the Midwest and Mountain states, hosts the world’s largest Special Olympics fundraising event. ShopKo has made Special Olympics the sole beneficiary of its annual charity golf tournament, which is held on 10 golf courses with 1,400 golfers. The company has raised \$13 million since 1994, benefiting an estimated 72,000 athletes. ShopKo employees also host additional Special Olympics fundraisers,

such as the Polar Bear Plunge, where nearly 100 ShopKo workers jump into icy Wisconsin waters in February. Congratulations to ShopKo and Lebhar-Friedman's *DSN Retailing Today*.

Charles H. Thornton, nominated by *Engineering News-Record*

Structural engineer Charles Thornton, whose credits include the world's tallest building, has been an active mentor of inner-city high school students since 1994. He leads the Board of Directors for the ACE Mentor Program, a national organization that gives inner-city teenagers a headstart in the construction industry through mentoring, internships and college sponsorships. ACE has doubled in size since 2001, and has awarded more than \$800,000 in scholarships. Congratulations to Charles Thornton and The McGraw-Hill Companies' *Engineering News-Record*.

The Littleford Awards were named after and established by the chairman emeritus of BPI Communications Inc. By founding this awards program, Bill Littleford sought to raise the visibility of the business-to-business editorial product; to encourage increased coverage and recognition of community service success stories; and to motivate other organizations to apply such solutions in their own communities. Nominations are made by editors of American Business Media member publications.

Judging this year's entries were Scott Donaton, editor of Crain Communications' *Advertising Age* and chair of ABM's Editorial Committee; Harry McCracken, editor of IDG's *PC World*; and Aric Press, editor in chief of *The American Lawyer* and chair of the Neal Awards Committee. The Jordan, Edmiston Group, Inc., sponsored the awards luncheon, held today at the Union League Club in New York.

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About American Business Media

Founded in 1906, American Business Media is the association for business-to-business information providers, including producers of print publications, websites, trade shows and other ancillary media. Its member companies reach an audience of more than 90 million professionals and represent over 2,500 print and online titles and 800 trade shows.

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