



## **A. Less than \$3,000,000 in Gross Advertising/Circulation Revenue**

### **Category 1: BEST SINGLE ARTICLE**

“Millions Spent, Nothing Gained”  
*US Glass magazine*, Key Communications

“Squeeze Me Tighter”  
*EMS Magazine*, Cygnus Business Media

“War of the Words”  
*Canadian Lawyer*, CLB Media

### **Category 2: BEST SUBJECT-RELATED SERIES OF ARTICLES**

“Arbitration Scorecard 2009”  
*Focus Europe*, ALM

“Risk Series”  
*Treasury & Risk*, Summit Business Media

“Sandwiches”  
*Plate*, Marketing & Technology Group

### **Category 3: BEST PROFILE**

“Pushing Ahead: A New York Landmark Expands”  
*Specialty Food Magazine*, National Association For the Specialty Food Trade, Inc.

“The Blue Period: Lisa Blue-Baron Carries on Legacy of Her Late Husband”  
*Texas Lawyer*, ALM

“Valiant Journey”  
*EcoHome*, Hanley Wood, LLC

#### **Category 4: BEST COMMENTARY**

“Editorial Commentary”

*Healthcare Finance News*, MedTech Publishing Company, LLC

“Editorials”

*Lightwave*, PennWell Corporation

“The Fruits of Thought”

*PRODUCE BUSINESS*, Phoenix Media Network

#### **Category 5: BEST NEWS COVERAGE**

“2009 H1N1 Influenza News”

*Pork Magazine*, Vance Publishing Corp.

“Swine Flu Fallout”

*Meatingplace*, Marketing & Technology Group

“The Great Pistachio Recall”

*Jim Prevor's Perishable Pundit*, Phoenix Media Network

#### **Category 6: BEST TECHNICAL CONTENT**

“The Fuel Economy Solution? Gasoline Direct Injection”

*MOTOR*, Hearst Business Media

“Turn, Turn, Turn: Torque Wrench Tech”

*MOTOR*, Hearst Business Media

“Update on technology: Vessel-sealing devices”

*OBG Management*, Quadrant HealthCom Inc

#### **Category 7: BEST EDUCATIONAL CONTENT**

“Buried in Bad News?”

*Financial & Insurance Meetings*, Penton Media, Inc.

“Keeping Listeria at Bay”

*Meatingplace*, Marketing & Technology Group

“Retina Revealed Case Study”

*Review of Optometry*, Jobson Medical Information LLC

### **Category 8: BEST SINGLE ISSUE OF A MAGAZINE**

“February 2009 Issue”  
*Incentive*, Nielsen Business Media, Inc.

“March/April 2009 Issue”  
*GreenSource Magazine*, The McGraw-Hill Companies

“The Beer Issue”  
*Plate*, Marketing & Technology Group

### **Category 9: BEST SINGLE ISSUE OF A TABLOID/NEWSPAPER**

“October 2009 Issue”  
*Healthcare Finance News*, MedTech Publishing Company, LLC

“November 2, 2009 Issue”  
*Texas Lawyer*, ALM

“October 19, 2009 Issue”  
*Texas Lawyer*, ALM

### **Category 10: BEST WEB SITE**

corpcounsel.com  
*Corporate Counsel*, ALM

dvm360.com  
*DVM Newsmagazine*, Advanstar Inc.

ecohomemagazine.com  
*Echo Home Magazine*, Hanley Wood, LLC

### **Category 11: BEST INTEGRATED PACKAGE**

“GreenBuild Phoenix”  
*GreenSource Magazine*, The McGraw-Hill Companies

“PlateCooks/Southeast Asian”  
*Plate*, Marketing & Technology Group

“Special report on diversity in the legal profession”  
*Canadian Lawyer*, CLB Media

## **Category 12: BEST BLOG**

“Beer Goggles: They're Real and They're Spectacular”  
*Review of Optometry*, Jobson Medical Information LLC

“Jim Prevor's Perishable Pundit”  
*Jim Prevor's Perishable Pundit*, Phoenix Media Network

“Venture Capital Dispatch”  
*Venture Capital Dispatch*, Financial Information Services, a division of Dow Jones

## **B. \$3,000,000 to \$7,000,000 in Gross Advertising/Circulation Revenue**

### **Category 1: BEST SINGLE ARTICLE**

“A Killer in the Ranks”  
*Electrical Construction & Maintenance (EC&M)*, Penton Media, Inc.

“They Were Lying”  
*Corporate Counsel*, ALM

“Trust Me, I'm a (Fake) Architect”  
*Architect*, Hanley Wood, LLC

### **Category 2: BEST SUBJECT-RELATED SERIES OF ARTICLES**

“Convergent Technologies Supplement”  
*MD&DI*, Canon Communications LLC

“State of the Profession”  
*DVM Newsmagazine*, Advanstar Inc.

“The New Firm Order”  
*The Legal Intelligencer*, ALM

### **Category 3: BEST PROFILE**

“A Touch of Grace”  
*School Library Journal*, Reed Business Information

“End of the Party?”  
*Workforce Management*, Crain Communications Inc

“The Case of the Dusty Lot”  
*Fleet Owner*, Penton Media, Inc.

#### **Category 4: BEST COMMENTARY**

“Assessments”

*GOVERNING*, e.Republic, Inc.

“Dialogue”

*Architect*, Hanley Wood, LLC

“Peer to Peer Review”

*Library Journal*, Reed Business Information

#### **Category 5: BEST NEWS COVERAGE**

“First Aid for Buildings”

*Building Operating Management*, Trade Press Media Group, Inc.

“Highway Reauthorization”

*Heavy Duty Trucking*, Newport Communications Group

“How the Federal Stimulus Package Can Help Your Building”

*Buildings*, Stamats Business Media

#### **Category 6: BEST TECHNICAL CONTENT**

“How to Cut Energy Use and Get Paid for It”

*Buildings*, Stamats Business Media

“On the Grid”

*Pool & Spa News*, Hanley Wood, LLC

“The Main Event”

*Commercial Carrier Journal*, Randall-Reilly Publishing Company

#### **Category 7: BEST EDUCATIONAL CONTENT**

“Hypertrophic cardiomyopathy: Ask athletes these 9 questions”

*The Journal of Family Practice*, Quadrant HealthCom Inc

“The forgotten feline”

*Veterinary Economics*, Advanstar Inc.

“Tire Report”

*Heavy Duty Trucking*, Newport Communications Group

**Category 8: BEST SINGLE ISSUE OF A MAGAZINE (PRINT OR DIGITAL)**

“January 2009 Issue”

*Professional Builder*, Reed Business Information

“April 2009 Issue”

*Architect*, Hanley Wood, LLC

“July 2009 Issue”

*GOVERNING*, e.Republic, Inc.

**Category 9: BEST SINGLE ISSUE OF A TABLOID/NEWSPAPER**

“July 2009 Issue”

*DVM Newsmagazine*, Advanstar Inc.

“August 24, 2009, Issue”

*Business Travel News*, Nielsen Business Media, Inc.

“September 2009 Issue”

*BtoB*, Crain Communications Inc

**Category 10: BEST WEB SITE**

“Aviation Week Intelligence Network”

*Aviation Week & Space Technology*, The McGraw-Hill Companies

thepacker.com

*The Packer*, Vance Publishing Corp.

workforce.com

*Workforce Management*, Crain Communications Inc

**Category 11: BEST INTEGRATED PACKAGE**

“Recession Reactions”

*Purchasing*, Reed Business Information

“Was He Listening?”

*Corporate Counsel*, ALM

## **Category 12: BEST BLOG**

“A View From the Pressbox”

*National Underwriter P&C*, Summit Business Media

“The Business of Management”

*Workforce Management*, Crain Communications Inc

“Trucks At Work”

*Fleet Owner*, Penton Media, Inc.

## **C. More than \$7,000,000 in Gross Advertising/Circulation Revenue**

### **Category 1: BEST SINGLE ARTICLE**

“A Moment's Notice”

*The American Lawyer*, ALM

“Saving Anthony Harris”

*The American Lawyer*, ALM

“Young Guns”

*The Progressive Farmer*, DTN

### **Category 2: BEST SUBJECT-RELATED SERIES OF ARTICLES**

“Pro Bono Report”

*The American Lawyer*, ALM

“Record Reveals: San Francisco”

*Architectural Record*, The McGraw-Hill Companies

“Why Mars? Why Now?”

*IEEE Spectrum*, IEEE Media

### **Category 3: BEST PROFILE**

“Award of Excellence: Bernard Amadei”

*Engineering News-Record*, The McGraw-Hill Companies

“Fully Vested”

*Remodeling*, Hanley Wood, LLC

“The Pragmatist”

*Aviation Week & Space Technology*, The McGraw-Hill Companies

#### **Category 4: BEST COMMENTARY**

“Editorials”

*The American Lawyer*, ALM

“Editor's Notebook”

*The Progressive Farmer*, DTN

“OpINion Online”

*InvestmentNews*, Crain Communications Inc

#### **Category 5: BEST NEWS COVERAGE**

“Bond giant PIMCO plans push into active equities”

*Pensions & Investments*, Crain Communications Inc

“Economic Stimulus Coverage”

*Engineering News-Record*, The McGraw-Hill Companies

“Real estate coverage”

*Pensions & Investments*, Crain Communications Inc

#### **Category 6: BEST TECHNICAL CONTENT**

“Ed Bott's Microsoft Report”

*ZDNet*, CBS Interactive

“Hybrids 101”

*Automotive News*, Crain Communications Inc

“Saving the Deltas”

*Engineering News-Record*, The McGraw-Hill Companies

#### **Category 7: BEST EDUCATIONAL CONTENT**

“Bargain Basements”

*Builder*, Hanley Wood, LLC

“TechRepublic Dojo”

*TechRepublic.com*, CBS Interactive

“The Digital Issue”

*Advertising Age*, Crain Communications Inc

### **Category 8: BEST SINGLE ISSUE OF A MAGAZINE**

“April 2009 Issue”

*Restaurants & Institutions*, Reed Business Information

“Can Farmers Still Feed The World?”

*The Progressive Farmer*, DTN

“June 2009 Issue”

*HR Magazine*, Society for Human Resource Management

### **Category 9: BEST SINGLE ISSUE OF A TABLOID/NEWSPAPER**

“January 19, 2009 Issue”

*Advertising Age*, Crain Communications Inc

“October 12, 2009 Issue”

*InvestmentNews*, Crain Communications Inc

“Oct. 26, 2009 Issue”

*Travel Weekly*, Northstar Travel Media

### **Category 10: BEST WEB SITE**

“Small Business Channel”

BusinessWeek.com, *BusinessWeek*

“GovernmentExecutive.com”

*Government Executive*, Government Executive

“IEEE Spectrum Online”

*IEEE Spectrum*, IEEE Media

### **Category 11: BEST INTEGRATED PACKAGE**

“Smarter Technology”

*Smarter Technology*, Ziff Davis Enterprise Inc.

“The Innovation Imperative”

*Aviation Week & Space Technology*, The McGraw-Hill Companies

“The Recession Report”

*Architectural Record*, The McGraw-Hill Companies

## **Category 12: BEST BLOG**

“Between the Lines”  
*ZDNet*, CBS Interactive

“The Energy Bar”  
*Engineering News-Record*, The McGraw-Hill Companies

“Zero Day”  
*ZDNet*, CBS Interactive

## **D. No Revenue Breakdown**

## **Category 13: BEST BODY OF WORK BY A SINGLE AUTHOR**

No award was given in this category/

## **Category 14: BEST NEWSLETTER - FULL CONTENT**

“Daily Bankruptcy Review”  
*Daily Bankruptcy Review*, Financial Information Services, a division of Dow Jones

“The Daily Dose”  
*Modern Healthcare*, Crain Communications Inc

“VentureWire”  
*VentureWire*, Financial Information Services, a division of Dow Jones

## **Category 15: BEST E-NEWSLETTER - LINKED CONTENT**

“EcoHome Update”  
*EcoHome*, Hanley Wood, LLC

“IMT (Industry Market Trends)”  
*IMT (Industry Market Trends)*, Thomas Publishing Company

“The BNET Report”  
*BNET*, CBS Interactive

## **Category 16: BEST USE OF VIDEO**

“Forbes Video”  
Forbes.com

“Record TV”  
*ArchitecturalRecord*, The McGraw-Hill Companies

“Scholastic Administrator Video”  
*Scholastic Administrator*, Scholastic, Inc.

## **Category 17: BEST USE OF MOBILE**

No award was given in this category.

## **Category 18: BEST ONLINE TOOL OR APPLICATION**

“Green School & University: A Virtual Conference & Expo”  
*American School & University*, Penton Media, Inc.

“LTCI Regulations by State”  
*Agent's Sales Journal*, Summit Business Media

“M&C Facilities Search”  
*Meetings & Conventions*, Northstar Travel Media

## **Category 19: BEST RECURRING WEBCAST**

“Inside Renewable Energy”  
*Renewable Energy World*, PennWell Corporation

“Reporter's Notebook”  
*The Progressive Farmer*, DTN

“Treatment Window Series”  
*American Vegetable Grower*, Meister Media Worldwide

## **Category 20: BEST USE OF SOCIAL MEDIA**

“Photo Showcases & Reader Feedback”  
*Architectural Record*, The McGraw-Hill Companies

“Stitches Social Site”  
*Stitches*, Advertising Specialty Institute