



The Association of Business Media Companies

**American Business Media Testifies Before Presidential Commission**  
May 2003

On May 27, Advanstar chairman/CEO and ABM chairman Robert Krakoff was part of a Main Street Coalition delegation that met with James Johnson, co-chair of the Presidential Commission on the Postal Service. The following day, Guy Wendler, Stamats Communications president and ABM board member, was the final witness to address the full Commission.

Wendler's oral statement presenting American Business Media's most important principles for postal reform—providing the Postal Service with the means to control labor and facilities costs, and strengthening regulatory oversight—received the focused attention of the commissioners. The final words spoken before adjournment were Wendler's response to a question from one of the commissioners, a response that drove home ABM's view that the Postal Service should not be given unfettered rights to establish its own prices.

The Commission, which was appointed in December, is expected to issue its report by the end of July. Preliminary indications are that it will recommend some sweeping changes to the USPS. American Business Media would like to thank Bob Krakoff and Guy Wendler for taking the time to attend the Washington meetings.