

January 2009 BIN Numbers

	Pages								Revenue							
	JAN 2009	JAN 2008	VAR	% VAR	YTD 2009	YTD 2008	VAR	% VAR	JAN 2009 REV	JAN 2009 REV	VAR	% VAR	JAN 2009 REV	JAN 2009 REV	VAR	% VAR
	AGRICULTURE Total	1205.81	1374.67	-168.86	-12.28%	1205.81	1374.67	-168.86	-12.28%	\$ 17,663,364	\$ 18,173,904	-\$ 510,540	-2.81%	\$ 17,663,364	\$ 18,173,904	-\$ 510,540
ARCHITECTURE, DESIGN, LIGHTING Total	1199.33	1683.08	-483.75	-28.74%	1199.33	1683.08	-483.75	-28.74%	\$ 15,496,629	\$ 21,220,543	-\$ 5,723,914	-26.97%	\$ 15,496,629	\$ 21,220,543	-\$ 5,723,914	-26.97%
AUTOMOTIVE Total	2328.76	3038.95	-710.19	-23.37%	2328.76	3038.95	-710.19	-23.37%	\$ 22,220,684	\$ 27,696,005	-\$ 5,475,321	-19.77%	\$ 22,220,684	\$ 27,696,005	-\$ 5,475,321	-19.77%
AVIATION, AEROSPACE & MILITARY Total	801.12	872.53	-71.41	-8.18%	801.12	872.53	-71.41	-8.18%	\$ 11,634,986	\$ 12,702,953	-\$ 1,067,967	-8.41%	\$ 11,634,986	\$ 12,702,953	-\$ 1,067,967	-8.41%
BANKING, FINANCIAL, INSURANCE Total	1998.86	2770.29	-771.43	-27.85%	1998.86	2770.29	-771.43	-27.85%	\$ 26,315,607	\$ 33,561,022	-\$ 7,245,415	-21.59%	\$ 26,315,607	\$ 33,561,022	-\$ 7,245,415	-21.59%
BUILDING, ENGINEERING, CONSTRUCTION Total	4154.27	5516.73	-1362.46	-24.70%	4154.27	5516.73	-1362.46	-24.70%	\$ 44,699,285	\$ 54,356,897	-\$ 9,657,612	-17.77%	\$ 44,699,285	\$ 54,356,897	-\$ 9,657,612	-17.77%
BUSINESS, ADVERTISING & MARKETING Total	1608.23	1909.87	-301.64	-15.79%	1608.23	1909.87	-301.64	-15.79%	\$ 41,773,479	\$ 42,264,558	-\$ 491,079	-1.16%	\$ 41,773,479	\$ 42,264,558	-\$ 491,079	-1.16%
COMPUTING, SOFTWARE, TELECOMM Total	1380.76	1925.37	-544.61	-28.29%	1380.76	1925.37	-544.61	-28.29%	\$ 46,217,469	\$ 64,203,572	-\$ 17,986,103	-28.01%	\$ 46,217,469	\$ 64,203,572	-\$ 17,986,103	-28.01%
ELECTRONIC ENGINEERING Total	1115.82	1672.87	-557.05	-33.30%	1115.82	1672.87	-557.05	-33.30%	\$ 17,492,655	\$ 27,465,816	-\$ 9,973,161	-36.31%	\$ 17,492,655	\$ 27,465,816	-\$ 9,973,161	-36.31%
GOVERNMENT (LOCAL, STATE, FEDERAL) Total	1428.8	2063.12	-634.32	-30.75%	1428.8	2063.12	-634.32	-30.75%	\$ 15,674,700	\$ 21,749,591	-\$ 6,074,891	-27.93%	\$ 15,674,700	\$ 21,749,591	-\$ 6,074,891	-27.93%
HEALTHCARE Total	9079.17	15050.23	-5971.06	-39.67%	9079.17	15050.23	-5971.06	-39.67%	\$ 72,208,240	\$ 106,793,184	-\$ 34,584,945	-32.38%	\$ 72,208,240	\$ 106,793,184	-\$ 34,584,945	-32.38%
MFG, PROCESSING Total	5492.82	6517.31	-1024.49	-15.72%	5492.82	6517.31	-1024.49	-15.72%	\$ 62,183,988	\$ 70,245,088	-\$ 8,061,100	-11.48%	\$ 62,183,988	\$ 70,245,088	-\$ 8,061,100	-11.48%
MISCELLANEOUS Total	424.7	480.44	-55.74	-11.60%	424.7	480.44	-55.74	-11.60%	\$ 3,620,359	\$ 3,621,416	-\$ 1,056	-0.03%	\$ 3,620,359	\$ 3,621,416	-\$ 1,056	-0.03%
MOVIES, RADIO, TV & VIDEO Total	2605.72	3817.51	-1211.79	-31.74%	2605.72	3817.51	-1211.79	-31.74%	\$ 40,940,510	\$ 56,413,015	-\$ 15,472,505	-27.43%	\$ 40,940,510	\$ 56,413,015	-\$ 15,472,505	-27.43%
PHARMACEUTICALS Total	838.15	942.5	-104.35	-11.07%	838.15	942.5	-104.35	-11.07%	\$ 10,187,104	\$ 10,629,116	-\$ 442,013	-4.16%	\$ 10,187,104	\$ 10,629,116	-\$ 442,013	-4.16%
PROFESSIONAL SERVICES Total	3979.53	5072.18	-1092.65	-21.54%	3979.53	5072.18	-1092.65	-21.54%	\$ 46,616,702	\$ 57,746,158	-\$ 11,129,456	-19.27%	\$ 46,616,702	\$ 57,746,158	-\$ 11,129,456	-19.27%
RESOURCES, ENVIRONMENT, UTILITIES Total	1904.4	2565.56	-661.16	-25.77%	1904.4	2565.56	-661.16	-25.77%	\$ 17,868,515	\$ 24,183,831	-\$ 6,315,316	-26.11%	\$ 17,868,515	\$ 24,183,831	-\$ 6,315,316	-26.11%
RESTAURANTS, FOODSERVICE, LODGING,GAMING Total	771.52	1013.26	-241.74	-23.86%	771.52	1013.26	-241.74	-23.86%	\$ 13,465,829	\$ 16,736,613	-\$ 3,270,784	-19.54%	\$ 13,465,829	\$ 16,736,613	-\$ 3,270,784	-19.54%
RETAIL, SERVICES Total	5194.24	7089.04	-1894.8	-26.73%	5194.24	7089.04	-1894.8	-26.73%	\$ 53,794,549	\$ 69,561,668	-\$ 15,767,120	-22.67%	\$ 53,794,549	\$ 69,561,668	-\$ 15,767,120	-22.67%
SCIENCE, RESEARCH & DEVELOPMENT Total	747.68	852.34	-104.66	-12.28%	747.68	852.34	-104.66	-12.28%	\$ 8,849,349	\$ 9,912,004	-\$ 1,062,655	-10.72%	\$ 8,849,349	\$ 9,912,004	-\$ 1,062,655	-10.72%
TRANSPORTATION, LOGISTICS Total	482.29	609.69	-127.4	-20.90%	482.29	609.69	-127.4	-20.90%	\$ 6,023,578	\$ 7,119,440	-\$ 1,095,862	-15.39%	\$ 6,023,578	\$ 7,119,440	-\$ 1,095,862	-15.39%
TRAVEL, BUSINESS CONVENTIONS & MEETINGS Total	1223.47	1560.05	-336.58	-21.57%	1223.47	1560.05	-336.58	-21.57%	\$ 22,700,941	\$ 27,843,012	-\$ 5,142,071	-18.47%	\$ 22,700,941	\$ 27,843,012	-\$ 5,142,071	-18.47%
Grand Total	49965.5	68397.59	-18432.14	-26.95%	49965.5	68397.59	-18432.14	-26.95%	\$ 617,648,521	\$ 784,199,407	-\$ 166,550,885	-21.24%	\$ 617,648,521	\$ 784,199,407	-\$ 166,550,885	-21.24%