

MAY 2005 BIN

	May-05	May-04		%	YTD	YTD		%	May-05	May-04	% Change		YTD	YTD		%
MARKETS	Pages	Pages	Change	Change	2005 pgs	2004 pgs	Change	Change	Revenue	Revenue	Change		2005 revenue	2004 revenue	CHANGE	CHANGE
AGRICULTURE	913	976	-63.53	-6.51%	6837.93	6527.79	310.14	4.75%	\$8,927,874	\$8,759,813	\$168,061	1.92%	\$73,813,167	\$67,600,567	\$6,212,600	9.19%
ARCHITECTURE, DESIGN, LIGHTING	1,936	1,541	395.49	25.67%	7118.17	6469.61	648.56	10.02%	\$23,353,659	\$16,482,677	\$6,870,982	41.69%	\$78,604,049	\$64,710,799	\$13,893,250	21.47%
AUTOMOTIVE	3,845	3,336	508.69	15.25%	18213.55	14830.8	3382.7	22.81%	\$34,900,305	\$33,079,666	\$1,820,638	5.50%	\$161,249,068	\$145,792,002	\$15,457,067	10.60%
AVIATION, AEROSPACE & MILITARY	1,487	1,414	73.22	5.18%	6228.44	6409.54	-181.1	-2.83%	\$11,449,651	\$12,100,210	-\$650,559	-5.38%	\$50,071,307	\$54,783,547	-\$4,712,240	-8.60%
BANKING, FINANCIAL, INSURANCE	2,225	1,886	338.33	17.93%	10045.11	8359.62	1685.5	20.16%	\$24,326,852	\$18,128,946	\$6,197,906	34.19%	\$106,034,583	\$78,457,690	\$27,576,893	35.15%
BUILDING, ENGINEERING, CONSTRUCTION	7,261	6,929	331.57	4.79%	33940.51	33038.4	902.07	2.73%	\$61,765,556	\$54,445,241	\$7,320,314	13.45%	\$280,133,697	\$257,739,420	\$22,394,277	8.69%
BUSINESS, ADVERTISING & MARKETING	3,343	3,415	-72.54	-2.12%	13660.11	13591.2	68.91	0.51%	\$79,188,652	\$72,653,722	\$6,534,930	8.99%	\$311,241,045	\$273,447,833	\$37,793,211	13.82%
COMPUTING, SOFTWARE, TELECOMMUNICATIONS	4,017	4,332	-315.08	-7.27%	18532.95	19497.5	-964.5	-4.95%	\$117,193,509	\$131,740,602	-\$14,547,093	-11.04%	\$523,993,616	\$558,757,795	-\$34,764,180	-6.22%
ELECTRONIC ENGINEERING	2,525	2,569	-44.42	-1.73%	11318.31	12013.5	-695.2	-5.79%	\$38,484,828	\$37,169,513	\$1,315,315	3.54%	\$163,593,821	\$166,543,563	-\$2,949,743	-1.77%
GOVERNMENT (LOCAL, STATE, FEDERAL)	2,695	2,339	355.89	15.21%	12442.92	10668.7	1774.3	16.63%	\$29,011,627	\$25,203,700	\$3,807,927	15.11%	\$124,428,942	\$101,667,269	\$22,761,673	22.39%
HEALTHCARE (PERQ + IMS)	15,204	17,291	-2086.6	-12.07%	76169.19	80215.9	-4047	-5.04%	\$393,917,722	\$90,162,397	-\$6,223,219	-6.90%	\$421,169,163.8	\$430,458,157	-\$9,288,993	-2.16%
MFG, PROCESSING	7,262	7,169	93.27	1.30%	34329.6	32871.8	1457.9	4.43%	\$60,450,639	\$57,214,303	\$3,236,337	5.66%	\$286,517,715	\$260,473,098	\$26,044,617	10.00%
MISCELLANEOUS, CLASSIFIED	969	809	159.14	19.66%	4849.19	4149.39	699.8	16.87%	\$191,717,290	\$192,264,339	-\$547,050	-0.28%	\$958,881,015	\$961,647,693	-\$2,766,678	-0.29%
MOVIES, RADIO, TV & VIDEO	3,545	3,272	272.38	8.32%	18341.46	18563.6	-222.1	-1.20%	\$37,033,382	\$31,827,610	\$5,205,773	16.36%	\$188,201,699	\$188,421,540	-\$219,841	-0.12%
PHARMACEUTICALS	1,267	1,103	163.66	14.83%	5182.37	5089.46	92.91	1.83%	\$12,935,681	\$9,645,097	\$3,290,584	34.12%	\$50,024,768	\$47,517,932	\$2,506,836	5.28%
PROFESSIONAL SERVICES	5,631	5,916	-285.57	-4.83%	27899.43	27515.3	384.16	1.40%	\$55,647,383	\$52,624,935	\$3,022,449	5.74%	\$270,448,265	\$245,021,538	\$25,426,727	10.38%
RESOURCES, ENVIRONMENT, UTILITIES	2,075	1,795	280.35	15.62%	8999.11	7854.99	1144.1	14.57%	\$13,570,795	\$12,134,903	\$1,435,892	11.83%	\$60,768,379	\$52,486,238	\$8,282,141	15.78%
RESTAURANTS, FOODSERVICE, LODGING	1,660	1,859	-198.98	-10.70%	6763.32	7179.21	-415.9	-5.79%	\$22,921,511	\$24,334,619	-\$1,413,108	-5.81%	\$87,938,609	\$86,770,792	\$1,167,817	1.35%
RETAIL, SERVICES	9,022	8,899	122.71	1.38%	40261.66	38621.1	1640.5	4.25%	\$79,253,492	\$75,334,351	\$3,919,140	5.20%	\$347,123,465	\$326,136,773	\$20,986,692	6.43%
SCIENCE, RESEARCH & DEVELOPMENT	1,637	1,664	-26.85	-1.61%	7905.81	8534.49	-628.7	-7.37%	\$15,673,494	\$13,797,064	\$1,876,430	13.60%	\$72,984,432	\$66,720,447	\$6,263,985	9.39%
TRANSPORTATION, LOGISTICS	1,403	1,482	-79.67	-5.37%	6480.17	6581.83	-101.7	-1.54%	\$9,339,204	\$9,517,760	-\$178,556	-1.88%	\$42,310,442	\$42,577,436	-\$266,994	-0.63%
TRAVEL, BUSINESS CONVENTIONS & TOURS	1,702	1,773	-70.12	-3.96%	8022.6	8400.59	-378	-4.50%	\$31,080,294	\$27,432,923	\$3,647,371	13.30%	\$153,877,609	\$138,532,023	\$15,345,586	11.08%
Grand Total	81,621	81,770	-148.68	-0.18%	383541.9	376984	6557.6	1.74%	\$1,042,164,855	\$1,006,054,392	\$36,110,463	3.59%	\$4,813,408,855	\$4,616,264,151	\$197,144,704	4.27%