

BIN

YTD FEBRUARY 2005 vs. 2004

| | Feb-05 | Feb-04 | % | YTD 05 | YTD 04 | % | Feb-05 | Feb-04 | % | YTD 05 | YTD 04 | % |
|--|---------------|---------------|---------------|----------------|----------------|---------------|----------------------|----------------------|--------------|------------------------|------------------------|--------------|
| | Pages | Pages | Change | Pages | Pages | Change | Revenue | Revenue | Change | Revenue | Revenue | Change |
| AGRICULTURE Total | 1,551 | 1,510 | 2.65% | 2,784 | 2,713 | 2.61% | \$18,393,923 | \$18,403,425 | -0.05% | \$32,676,790 | \$32,324,373 | 1.09% |
| ARCHITECTURE, DESIGN, LIGHTING Total | 776 | 817 | -4.96% | 1,965 | 2,005 | -2.01% | \$7,754,244 | \$7,705,617 | 0.63% | \$19,232,074 | \$18,720,853 | 2.73% |
| AUTOMOTIVE Total | 3,004 | 2,803 | 7.16% | 6,101 | 5,373 | 13.55% | \$29,971,154 | \$27,749,753 | 8.01% | \$56,610,897 | \$51,335,437 | 10.28% |
| AVIATION, AEROSPACE & MILITARY Total | 1,166 | 1,293 | -9.87% | 2,064 | 2,263 | -8.79% | \$11,343,577 | \$10,783,332 | 5.20% | \$17,684,050 | \$19,094,370 | -7.39% |
| BANKING, FINANCIAL, INSURANCE Total | 1,497 | 1,451 | 3.16% | 3,066 | 2,894 | 5.95% | \$14,565,303 | \$13,249,830 | 9.93% | \$29,660,708 | \$26,050,464 | 13.86% |
| BUILDING, ENGINEERING, CONSTRUCTION Total | 5,238 | 5,125 | 2.20% | 11,679 | 11,324 | 3.13% | \$39,446,238 | \$36,948,710 | 6.76% | \$90,081,566 | \$84,124,916 | 7.08% |
| BUSINESS, ADVERTISING & MARKETING Total | 2,104 | 2,239 | -6.03% | 4,536 | 4,761 | -4.73% | \$44,033,465 | \$45,157,556 | -2.49% | \$84,614,275 | \$82,136,488 | 3.02% |
| COMPUTING, SOFTWARE, TELECOMM Total | 3,333 | 3,290 | 1.32% | 6,657 | 6,775 | -1.74% | \$98,321,224 | \$96,659,723 | 1.72% | \$188,452,524 | \$189,665,682 | -0.64% |
| ELECTRONIC ENGINEERING Total | 2,053 | 2,133 | -3.78% | 4,041 | 4,367 | -7.46% | \$29,614,158 | \$29,299,544 | 1.07% | \$57,458,499 | \$59,312,161 | -3.13% |
| GOVERNMENT (LOCAL, STATE, FEDERAL) Total | 1,919 | 1,894 | 1.30% | 3,911 | 4,002 | -2.28% | \$16,184,634 | \$15,863,420 | 2.02% | \$35,367,402 | \$34,488,292 | 2.55% |
| HEALTHCARE (PERQ + IMS) Total | 13,126 | 14,180 | -7.43% | 26,614 | 27,999 | -4.95% | \$101,231,255 | \$104,325,931 | -2.97% | \$204,241,765 | \$205,770,012 | -0.74% |
| MFG, PROCESSING Total | 6,243 | 6,245 | -0.03% | 13,062 | 12,769 | 2.29% | \$54,728,839 | \$53,056,657 | 3.15% | \$110,090,259 | \$105,331,069 | 4.52% |
| MISCELLANEOUS, CLASSIFIED Total | 757 | 629 | 20.41% | 1,520 | 1,277 | 19.00% | \$160,868,063 | \$161,355,097 | -0.30% | \$321,729,136 | \$322,596,480 | -0.27% |
| MOVIES, RADIO, TV & VIDEO Total | 3,336 | 4,050 | -17.63% | 8,198 | 8,852 | -7.40% | \$35,406,556 | \$40,351,794 | -12.26% | \$87,832,860 | \$91,237,394 | -3.73% |
| PHARMACEUTICALS Total | 786 | 854 | -7.97% | 1,758 | 1,812 | -3.01% | \$7,703,193 | \$8,024,905 | -4.01% | \$16,095,591 | \$16,448,926 | -2.15% |
| PROFESSIONAL SERVICES Total | 5,540 | 5,804 | -4.53% | 10,736 | 11,230 | -4.40% | \$50,167,825 | \$47,829,893 | 4.89% | \$96,938,006 | \$94,003,515 | 3.12% |
| RESOURCES, ENVIRONMENT, UTILITIES Total | 1,767 | 1,757 | 0.58% | 3,556 | 3,450 | 3.08% | \$13,258,962 | \$12,470,410 | 6.32% | \$25,418,819 | \$24,202,349 | 5.03% |
| RESTAURANTS, FOODSERVICE, LODGING, GAMING | 1,002 | 1,160 | -13.65% | 2,198 | 2,279 | -3.58% | \$13,815,633 | \$13,991,972 | -1.26% | \$27,883,885 | \$26,549,978 | 5.02% |
| RETAIL, SERVICES Total | 7,418 | 7,277 | 1.93% | 15,523 | 14,950 | 3.83% | \$64,889,908 | \$61,605,615 | 5.33% | \$134,788,440 | \$124,903,925 | 7.91% |
| SCIENCE, RESEARCH & DEVELOPMENT Total | 1,755 | 1,915 | -8.38% | 3,064 | 3,337 | -8.18% | \$16,279,032 | \$15,839,625 | 2.77% | \$27,384,419 | \$26,353,489 | 3.91% |
| TRANSPORTATION, LOGISTICS Total | 1,104 | 1,120 | -1.40% | 2,705 | 2,468 | 9.61% | \$6,812,572 | \$7,142,813 | -4.62% | \$17,676,161 | \$16,017,107 | 10.36% |
| TRAVEL, BUSINESS CONVENTIONS & MEETINGS | 1,389 | 1,508 | -7.89% | 2,788 | 2,639 | 5.64% | \$25,139,731 | \$24,420,780 | 2.94% | \$49,911,624 | \$43,414,293 | 14.97% |
| Grand Total | 66,863 | 69,055 | -3.17% | 138,525 | 139,540 | -0.73% | \$859,929,489 | \$852,236,401 | 0.90% | \$1,731,829,750 | \$1,694,081,572 | 2.23% |