

BIN

JAN 2005 VS JAN 2004

YTD NUMBERS ARE IDENTICAL TO THE MONTHLY NUMBERS.

BIN MARKETS	Jan-05	Jan-04	%	Jan-05	Jan-04	%
	Pages	Pages	Change	Revenue	Revenue	Change
AGRICULTURE	1325.43	1417.17	-6.47%	14641930	\$14,245,005	2.79%
ARCHITECTURE, DESIGN, LIGHTING Total	1106.73	1188.42	-6.87%	\$11,695,005	\$11,015,236	6.17%
AUTOMOTIVE Total	2891.12	2569.55	12.51%	\$26,788,286	\$23,585,684	13.58%
AVIATION, AEROSPACE & MILITARY Total	947.61	969.94	-2.30%	\$7,737,656	\$8,311,038	-6.90%
BANKING, FINANCIAL, INSURANCE Total	1552.63	1442.35	7.65%	\$14,884,565	\$12,800,634	16.28%
BUILDING, DESIGN, CONSTRUCTION Total	6870.7	6618.32	3.81%	\$55,149,783	\$52,084,952	5.88%
BUSINESS, ADVERTISING & MARKETING Total	2444.27	2551.89	-4.22%	\$47,640,219	\$43,043,074	10.68%
COMPUTING, SOFTWARE, TELECOMM Total	3323.63	3485.03	-4.63%	\$89,976,365	\$93,005,959	-3.26%
ELECTRONIC ENGINEERING Total	1863.74	2087.41	-10.72%	\$27,844,341	\$30,012,616	-7.22%
GOVERNMENT (LOCAL, STATE, FEDERAL) Total	1930.41	2108.28	-8.44%	\$18,622,509	\$18,624,872	-0.01%
HEALTHCARE (PERQ + IMS)	13,377.31	14,101.63	-5.14%	72,375,675	73,973,705	-2.16%
MFG, PROCESSING Total	6156.53	5995.82	2.68%	\$47,430,954	\$45,838,432	3.47%
MISCELLANEOUS, CLASSIFIED Total	3419.7	3263.13	4.80%	\$178,045,836	\$177,551,583	0.28%
MOVIES, RADIO, TV & VIDEO Total	4953.62	4802.36	3.15%	\$51,319,813	\$47,008,465	9.17%
PHARMACEUTICALS Total	971.43	958.31	1.37%	\$8,388,832	\$8,424,021	-0.42%
PROFESSIONAL SERVICES Total	5027.41	5335	-5.77%	\$47,049,083	\$47,340,100	-0.61%
RESOURCES, ENVIRONMENT, UTILITIES Total	1331	1222.02	8.92%	\$8,531,632	\$8,017,311	6.42%
RESTAURANTS, FOODSERVICE, LODGING, GAMING	1196.12	1119.34	6.86%	\$13,996,070	\$12,558,006	11.45%
RETAIL, SERVICES Total	7989.6	7560.09	5.68%	\$69,170,478	\$62,476,151	10.72%
SCIENCE, RESEARCH & DEVELOPMENT Total	1325.83	1421.17	-6.71%	\$10,786,346	\$10,513,864	2.59%
TRANSPORTATION, LOGISTICS Total	1600.99	1348.25	18.75%	\$11,283,588	\$8,874,295	27.15%
TRAVEL, CONVENTIONS & MEETINGS Total	1403.91	1131.1	24.12%	\$28,971,893	\$22,347,913	29.64%
Grand Total	73,009.72	72,696.58	0.43%	862,330,858.40	831,652,916.20	3.69%