

|  | Ad Pages        |                 |                 |               |                  |                  |                |              | Ad Revenue              |                         |                         |               |                            |                            |                        |              |
|--|-----------------|-----------------|-----------------|---------------|------------------|------------------|----------------|--------------|-------------------------|-------------------------|-------------------------|---------------|----------------------------|----------------------------|------------------------|--------------|
|  | DEC             | DEC             | DEC             | DEC           | YTD              | YTD              | YTD            | YTD          | DEC                     | DEC                     | DEC                     | DEC           | YTD                        | YTD                        | YTD                    | YTD          |
|  | 2006            | 2005            | VAR             | % VAR         | 2006             | 2005             | VAR            | % VAR        | 2006 REV                | 2005 REV                | VAR                     | %VAR          | 2006 REV                   | 2005 REV                   | VAR                    | %VAR         |
| AGRICULTURE Total                              | 1283.79         | 1475.00         | -191.21         | -12.96%       | 17880.81         | 18085.54         | -204.73        | -1.13%       | \$15,441,252.40         | \$17,966,383.99         | -\$2,525,131.59         | -14.05%       | \$189,110,134.58           | \$199,314,436.82           | -\$10,204,302.24       | -5.12%       |
| ARCHITECTURE, DESIGN, LIGHTING Total           | 1379.66         | 1439.46         | -59.80          | -4.15%        | 20024.34         | 18761.61         | 1262.73        | 6.73%        | \$14,073,216.78         | \$14,780,298.70         | -\$707,081.93           | -4.78%        | \$228,188,337.40           | \$207,613,475.61           | \$20,574,861.79        | 9.91%        |
| AUTOMOTIVE Total                               | 3426.93         | 3284.90         | 142.03          | 4.32%         | 42328.32         | 41050.64         | 1277.68        | 3.11%        | \$35,418,900.75         | \$32,924,015.29         | \$2,494,885.46          | 7.58%         | \$482,086,247.63           | \$447,139,164.55           | \$34,947,083.08        | 7.82%        |
| AVIATION, AEROSPACE & MILITARY Total           | 1109.47         | 1007.07         | 102.40          | 10.17%        | 17191.50         | 16645.51         | 545.99         | 3.28%        | \$10,807,704.57         | \$9,824,067.23          | \$983,637.34            | 10.01%        | \$176,517,459.41           | \$171,200,074.18           | \$5,317,385.23         | 3.11%        |
| BANKING, FINANCIAL, INSURANCE Total            | 2786.14         | 2816.61         | -30.47          | -1.08%        | 35808.93         | 35769.32         | 39.61          | 0.11%        | \$32,668,784.33         | \$32,212,275.84         | \$456,508.49            | 1.42%         | \$416,669,830.99           | \$401,917,089.70           | \$14,752,741.29        | 3.67%        |
| BUILDING, ENGINEERING, CONSTRUCTION Total      | 5863.75         | 5465.10         | 398.65          | 7.29%         | 76236.58         | 71645.96         | 4590.62        | 6.41%        | \$48,147,786.73         | \$45,843,150.17         | \$2,304,636.56          | 5.03%         | \$688,369,732.32           | \$636,832,143.59           | \$51,537,588.73        | 8.09%        |
| BUSINESS, ADVERTISING & MARKETING Total        | 2104.70         | 2332.74         | -228.04         | -9.78%        | 31643.85         | 32522.09         | -878.24        | -2.70%       | \$71,029,489.66         | \$67,798,059.80         | \$3,231,429.86          | 4.77%         | \$848,621,426.40           | \$838,832,607.87           | \$9,788,818.53         | 1.17%        |
| COMPUTING, SOFTWARE, TELECOMM Total            | 3417.85         | 3750.15         | -332.30         | -8.86%        | 42141.60         | 44705.54         | -2563.94       | -5.74%       | \$118,804,001.31        | \$134,415,553.15        | -\$15,611,551.84        | -11.61%       | \$1,389,436,935.08         | \$1,488,713,717.38         | -\$99,276,782.30       | -6.67%       |
| ELECTRONIC ENGINEERING Total                   | 1930.33         | 2121.46         | -191.13         | -9.01%        | 25725.53         | 26282.43         | -556.90        | -2.12%       | \$33,872,540.72         | \$36,241,601.13         | -\$2,369,060.40         | -6.54%        | \$451,567,456.69           | \$450,979,458.32           | \$587,998.36           | 0.13%        |
| GOVERNMENT (LOCAL, STATE, FEDERAL) Total       | 1452.09         | 1577.08         | -124.99         | -7.93%        | 25839.32         | 26333.03         | -493.71        | -1.87%       | \$16,917,755.72         | \$16,770,136.60         | \$147,619.12            | 0.88%         | \$308,964,056.38           | \$308,585,475.77           | \$378,580.62           | 0.12%        |
| HEALTHCARE Total                               | 13797.58        | 14134.69        | -337.11         | -2.38%        | 192819.69        | 189664.46        | 3155.23        | 1.66%        | \$86,983,807.79         | \$88,945,267.63         | -\$1,961,459.83         | -2.21%        | \$1,215,155,151.11         | \$1,190,836,429.17         | \$24,318,721.94        | 2.04%        |
| MFG, PROCESSING Total                          | 6422.63         | 6432.71         | -10.08          | -0.16%        | 92261.49         | 89965.59         | 2295.90        | 2.55%        | \$64,211,850.89         | \$64,059,937.61         | \$151,913.28            | 0.24%         | \$929,891,257.71           | \$906,007,835.53           | \$23,883,422.19        | 2.64%        |
| MISCELLANEOUS Total                            | 646.74          | 779.40          | -132.66         | -17.02%       | 9665.15          | 9825.94          | -160.79        | -1.64%       | \$4,717,024.37          | \$6,176,812.29          | -\$1,459,787.92         | -23.63%       | \$75,019,100.41            | \$74,681,950.29            | \$337,150.12           | 0.45%        |
| MOVIES, RADIO, TV & VIDEO Total                | 3646.36         | 3651.91         | -5.55           | -0.15%        | 41439.42         | 42813.12         | -1373.70       | -3.21%       | \$45,241,324.44         | \$43,039,319.64         | \$2,202,004.80          | 5.12%         | \$503,042,483.41           | \$512,690,560.90           | -\$9,648,077.49        | -1.88%       |
| PHARMACEUTICALS Total                          | 1309.34         | 1407.73         | -98.39          | -6.99%        | 13263.47         | 12873.99         | 389.48         | 3.03%        | \$14,421,762.50         | \$14,585,404.78         | -\$163,642.28           | -1.12%        | \$150,661,758.62           | \$140,509,996.88           | \$10,151,761.73        | 7.22%        |
| PROFESSIONAL SERVICES Total                    | 4529.98         | 4788.70         | -258.72         | -5.40%        | 66415.59         | 64712.60         | 1702.99        | 2.63%        | \$50,152,011.79         | \$52,421,630.23         | -\$2,269,618.44         | -4.33%        | \$733,174,271.79           | \$709,062,958.92           | \$24,111,312.87        | 3.40%        |
| RESOURCES, ENVIRONMENT, UTILITIES Total        | 1513.58         | 1486.09         | 27.49           | 1.85%         | 22463.93         | 21190.72         | 1273.21        | 6.01%        | \$12,290,275.16         | \$12,025,591.29         | \$264,683.87            | 2.20%         | \$185,077,803.13           | \$172,025,772.34           | \$13,052,030.79        | 7.59%        |
| RESTAURANTS, FOODSERVICE, LODGING,GAMING Total | 998.02          | 867.14          | 130.88          | 15.09%        | 15966.39         | 16235.26         | -268.87        | -1.66%       | \$15,326,134.47         | \$13,613,167.01         | \$1,712,967.46          | 12.58%        | \$233,967,830.86           | \$248,464,145.60           | -\$14,496,314.74       | -5.83%       |
| RETAIL, SERVICES Total                         | 5648.27         | 6166.28         | -518.01         | -8.40%        | 88195.18         | 90597.40         | -2402.22       | -2.65%       | \$54,775,056.58         | \$58,212,536.91         | -\$3,437,480.33         | -5.91%        | \$900,020,019.92           | \$916,503,224.60           | -\$16,483,204.69       | -1.80%       |
| SCIENCE, RESEARCH & DEVELOPMENT Total          | 1303.49         | 1633.56         | -330.07         | -20.21%       | 18228.24         | 19263.74         | -1035.50       | -5.38%       | \$14,223,924.38         | \$18,283,687.52         | -\$4,059,763.14         | -22.20%       | \$202,930,038.41           | \$212,977,480.00           | -\$10,047,441.58       | -4.72%       |
| TRANSPORTATION, LOGISTICS Total                | 1113.17         | 1022.76         | 90.41           | 8.84%         | 14649.42         | 14991.98         | -342.56        | -2.28%       | \$9,907,522.12          | \$7,477,868.87          | \$2,429,653.26          | 32.49%        | \$113,957,677.89           | \$117,329,073.63           | -\$3,371,395.74        | -2.87%       |
| TRAVEL, BUSINESS CONVENTIONS & MEETINGS Total  | 1858.28         | 1750.18         | 108.10          | 6.18%         | 22041.42         | 22016.71         | 24.71          | 0.11%        | \$33,895,856.52         | \$33,515,288.92         | \$380,567.61            | 1.14%         | \$451,018,506.64           | \$454,948,778.12           | -\$3,930,271.48        | -0.86%       |
| <b>Grand Total</b>                             | <b>67542.15</b> | <b>69390.72</b> | <b>-1848.57</b> | <b>-2.66%</b> | <b>932230.17</b> | <b>925953.18</b> | <b>6276.99</b> | <b>0.68%</b> | <b>\$803,327,984.00</b> | <b>\$821,132,054.60</b> | <b>-\$17,804,070.60</b> | <b>-2.17%</b> | <b>\$10,873,447,516.80</b> | <b>\$10,807,165,849.80</b> | <b>\$66,281,667.00</b> | <b>0.61%</b> |